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President, Strategies 360 Canada at Strategies 360

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President, Strategies 360 Canada at Strategies 360

-  Strategies 360

-  University of Victoria

Vancouver, British Columbia, Canada · [Contact info](#)

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About

Michael Gardiner is a Vancouver based public affairs consultant, and president of Strategies 360 Canada.

[... see more](#)

Featured

360 Mornings:
Implications of the US Election for Canadian Businesses
 A Panel Discussion with Leading American Policy Influencers
 Michael Gardiner (host)
 President, Strategies 360 Canada
 Ron Dotzauer
 CEO of Strategies 360
 Andy Winer

With the GSA providing President-Ele transition is fully underway. What do companies doing business with the U

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Activity

1,113 followers



All the
Michael



I am so
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Michael
52 Reacti

urning to our
ublic Affairs a...



For Strategies 360 Canada, today is about honouring Survivors,
their families, and communities, and the families and...

Michael shared this
9 Reactions

[See all activity](#)

Experience



President, Strategies 360 Canada

Strategies 360

Nov 2019 – Present · 2 yrs 2 mos

Vancouver, Canada Area

As President of Strategies 360 Canada, I lead a senior team of public affairs professionals with many decades of experience in politics, communications and public policy. We work across sectors, with a depth of knowledge in natural resources, technology and communications, and health. I work with clients directly, and support my team in delivering meaningful progress for their clients.



Senior Marketing Advisor

Fresh Paint On Demand Ltd

Jan 2016 – Present · 6 yrs



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President

Gastown Strategy Group

May 2019

Vancouver

Public relations and public affairs
relationship management
engagement

Principal

MG Strategies

Oct 2017

Vancouver



Provincial Director

BC NDP

Jul 2014 – Jun 2016 · 2 yrs

Director of Communications

BC Federation of Labour

Sep 2011 – Mar 2014 · 2 yrs 7 mos

I managed media and public relations, public affairs, advertising, opinion research and member communication programs.

Vice President Marketing

ARA Safety

Oct 2007 – Dec 2010 · 3 yrs 3 mos

Ara Safety was a Vancouver based technology company marketing innovative life safety technologies. These technologies include a powerful smoke grenade that puts out fire without causing harm to life or the environment, & ...see more

Owner

Catalyst Creative Inc.

May 2005 – Oct 2007 · 2 yrs 6 mos

As principal and strategic director, Michael ensured client campaigns and creative were on brand and on strategy, and more importantly that clients understood their brand and their



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May 2001 – May 2005 · 4 yrs 1 mo

• Con... n-profits,
and a



Senio
BC Go
2000

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Education



University of Victoria
Economics, Political Science
1991 – 1995

Skills & endorsements

Media Relations · 50

Endorsed by **Marcella Munro** and 2 others who are highly skilled at this



Endorsed by 5 of Michael's colleagues at BC NDP

Strategic Communications · 33

Endorsed by **Marcella Munro** and 3 others who are highly skilled at this



Endorsed by 5 of Michael's colleagues at BC NDP

Social Media · 32



Endorsed by **Scott Payne** and 1 other who is highly skilled at this



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Recommendations

Received (3)



Stefanie Goodrich

Owner & Director at Me Up Consulting
Seeking work opportunities

September 22, 2021,
Stefanie reported directly to Michael

h and through,
l. I would have
to anyone.



Robert Kaul

CEO, CloudDX (TSXV: CDX), Forbes Technology contributor, XPRIZE Bold Epic Innovator Award

June 16, 2009,
Michael worked with Robert in the same group

Michael Gardiner's work as Director of Marketing has been the lynchpin of ARA Safety's success over the last 2 years. I was very impressed with Michael when he ran Catalyst Creative, and I was very pleased when he agreed to join ARA. Micheal is driven, meticulous and very talented as a marketer. I have no ... [See more](#)

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Senior Manager Public Affairs at Strategies 360

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Lise Fenton • 3rd+

Senior Public Affairs Manager at Strategies 360 - Canada

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Stepan Vdovine • 3rd+

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Raj Sihota • 3rd+

Vice President at Strategies 360 - Canada

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Heather Stoutenburg • 3rd+

Provincial Director at BC NDP



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Vanessa R

Server at JOEY Restaurant Group

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Tapasya Menon

Student at University of British Columbia | Faculty of Management

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Lori Farley

Co-founder Impact Calgary & INTONOVUS Canada & Partner Great Products&Services & Principal umewe Projects&Consulting

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