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**Louis-Alexandre Lanthier** (He/Him)  
Principal Advisor

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← Experience



**Principal Advisor**  
PAA Advisory | Conseils · Permanent Full-time  
May 2021 - Present · 3 yrs 3 mos  
Ottawa, Ontario, Canada



**Directeur principal - Affaires gouvernementales**  
CN  
Apr 2017 - May 2021 · 4 yrs 2 mos  
Région de Ottawa, Canada



**Conseiller principal**  
Summa Strategies Canada  
Apr 2014 - Apr 2017 · 3 yrs 1 mo  
Région de Ottawa, Canada



RDI 2460

**Executive Assistant**

Parliament of Canada  
Oct 2008 - Mar 2014 · 5 yrs 6 mos  
Région de Ottawa , Canada

- Developed a strategy for the candidate to assure a constant presence in Papineau and consulted on a media strategy to ensure a continuing message of momentum resulting in a win on Election Day but also reversing a trend going from a loss by 900 votes in the previous election to a win by 1200 votes in 2008 and a win by 4000 votes in 2011.
- Established an office in Montreal and in Ottawa with five staff to accommodate the demands of our constituents. Imposed a protocol for prioritizing requests and ensure a proper delimitation of responsibilities. And supervised all correspondence.
- Started a volunteers program where dozens of students can contribute their talent to the benefit of the office on weekly bases while getting the formation that they need to find employment in any office.
- Entrusted to handle all media request and public appearance for the representative and made sure that he was well prepared by redacting media lines and speeches; media advisories and press releases costumed for the situation.
- Maintained the MP's schedule including organising and accompanying him on his tours across the country. Ensuring that events are balanced between the stakeholders of our portfolio, the party and media.



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**Campaign Manager**

Justin Trudeau  
Jun 2007 - May 2011 · 4 yrs  
Montreal, Québec



**Protocol Advisor**

City of Ottawa  
Aug 2006 - Jun 2007 · 11 mos  
Région de Ottawa , Canada

**Political Assistant - Québec, Atlantic, Official Languages, International**

Social Development Minister - SDC  
Aug 2004 - Feb 2006 · 1 yr 7 mos  
Région de Ottawa , Canada



**Political Assistant - Québec**

MP for Louis-Hebert and Minister of Canadian Heritage  
Jan 2001 - Jun 2004 · 3 yrs 6 mos  
Région de Ottawa , Canada

Français

English



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Founder & Managing Partner at PAA Advisory | Conseils, Business owner, Helper

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**Dan Pfeffer** · 3rd+

Managing Director at PAA Advisory | Conseils

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**Guillaume W. Dubreuil** · 3rd+

Director, Government and External Affairs at The CSL Group Inc.

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**Charles Robert** · 3rd+

Directeur des Affaires publiques et corporatives

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**Stephen Yardy** · 3rd+

Senior Advisor & Client Director at PAA Advisory | Conseils

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