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### Jean-Marc Prevost (He/Him)

Vice President, Western Canada, at Counsel Public Affairs Inc.

- Counsel Public Affairs Inc.
- The University of Winnipeg

Victoria, British Columbia, Canada · [Contact info](#)

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### About

Outcomes focused, with extensive and varied executive experience including sustained-crisis communication, Indigenous facilitation, strategic communications and government relations.

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### Services

Political Consulting · Public Relations

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### Activity

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Counsel's [Marg McCuaig-Boyd](#) joined CTV's Alberta Primetime's Politics Panel this week. Check it out now: <https://lnkd.in/gDMe5Pqh> #abpoli #cdnpoli



**Marg McCuaig-Boyd & Graham Thomson**

edmonton.ctvnews.ca · 1 min read

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Counsel's [Will Shelling](#) recently led an Intersectionality in Government Relations session for [Government Relations Institute of Canada \(GRIC\)](#) members 🙌. #JEDI 🙌

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## Experience



**Counsel Public Affairs Inc.**

3 yrs

**Vice President, Western Canada**

Permanent Full-time

May 2022 - Present · 2 yrs

Remote

**Associate Vice President, Western Canada**

May 2021 - May 2022 · 1 yr 1 mo

Victoria, British Columbia, Canada

Jean-Marc helps Counsel's clients effectively navigate the mechanics of government, with understanding gleaned from nearly two-decac...see more



**BC Public Service**

2 yrs

Victoria, British Columbia, Canada

**Director, Strategic Communications**

Dec 2020 - May 2021 · 6 mos

**Communications Director, Ministry of Health**

Jun 2019 - Dec 2020 · 1 yr 7 mos



**Government of Alberta**

3 yrs 2 mos

Edmonton, Alberta, Canada

**Strategist, Cabinet Communications**

Sep 2018 - May 2019 · 9 mos

**Press Secretary, Ministry of Economic Development and Trade**

Apr 2016 - Sep 2018 · 2 yrs 6 mos

**Principal**

Jean-Marc Prevost Consulting · Self-employed

Jun 2014 - Apr 2016 · 1 yr 11 mos

Winnipeg, Manitoba, Canada



**Government of Manitoba**

5 yrs

Winnipeg, Manitoba, Canada

**Press Secretary, Office of the Premier**

Jan 2014 - May 2014 · 5 mos

**Press Secretary, Cabinet Communications**

2011 - 2014 · 3 yrs

**Ministerial Assistant, Office of the Deputy Premier, Minister of Culture and Aboriginal Affairs**

Jun 2009 - Nov 2011 · 2 yrs 6 mos

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### Education



**The University of Winnipeg**  
Bachelor of Arts - BA, Communication



**Red River College Polytechnic**  
Diploma, Journalism  
Grade: Dean's Honour Roll

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### Interests

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**BC Public Service**  
77,889 followers

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**Vopak**  
108,320 followers

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**Brad Lavigne** · 3rd+  
Partner at Counsel Public Affairs Inc.

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**Will Shelling** · 3rd+  
Senior Consultant at Counsel PA, specializing in justice, equity, diversity, and inclusion.

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**Amanda van Baarsen** · 3rd+  
BC Government Relations with Counsel Public Affairs

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**Emily Coutts** · 3rd+  
Principal Secretary to the Premier of Manitoba

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**Christina Rzepa** · 3rd+

Senior Consultant for British Columbia at Counsel Public Affairs specializing in government relations, administrative expertise, qualitative research, and...

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People you may know



**Bhavagnya Badarala**

Medical Sciences Student at The University of Western Ontario

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**Annabelle Kobzar**

Engineering Student at Western University

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**Liam Woolstencroft**

Commerce Student at Queen's University | Appleby College '23

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**Mackenzie Newell**

Smith School of Business '27

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**Tori Whittemore**

International Business and Public Policy and Governance Student at St. Francis Xavier University

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