



Brad Lavigne
Partner at Counsel Public Affairs Inc.

- Counsel Public Affairs Inc.
- Concordia University

Greater Toronto Area, Canada · [Contact info](#)
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About

Experienced Public Affairs Specialist with a demonstrated history of results in the government relations industry. Skilled in Strategic Communications, Issues Management, Crisis Management, Political Engagement and Grassroots Organizing.

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Experience



Partner

Counsel Public Affairs Inc.

Jul 2017 - Present · 6 yrs 10 mos

Victoria, Vancouver, Calgary, Edmonton, Regina, Winnipeg, Toronto, Ottawa



Commentator

CBC

Apr 2004 - Present · 20 yrs 1 mo

Toronto, Canada Area

Regular commentator on CBC News Network's Power & Politics Power Panel

Senior Campaign Advisor

New Democratic Party of Canada

Jun 2015 - Oct 2015 · 5 mos

Ottawa



Vice President, Public & Corporate Affairs

Hill+Knowlton Strategies

Nov 2012 - May 2015 · 2 yrs 7 mos

Ottawa, Canada Area

Principal Secretary

Office of the Leader of the Official Opposition

Aug 2011 - Mar 2012 · 8 mos

Ottawa, Canada Area

As Principal Secretary, served as senior advisor to the Leader of the Official Opposition and Opposition Caucus. Established and implemented political...

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Education



Concordia University

Masters, Public Policy and Public Administration

1994 - 1996



Simon Fraser University

Political Science

1987 - 1990

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Volunteering



Fellow

Broadbent Institute | Institut Broadbent

Apr 2012 - Present · 12 yrs 1 mo

Board Member

Douglas Coldwell Layton Foundation

May 2021 - Present · 3 yrs


Education


Skills

Political Campaigns





Endorsed by Lou Arab and 2 others who are highly skilled at this

 Endorsed by 2 colleagues at CBC

 71 endorsements

Political Communication

 Endorsed by Ian Wayne who is highly skilled at this

 Endorsed by 2 colleagues at CBC

 88 endorsements

Show all 50 skills →

Recommendations

Received Given



Mark Kelly
CEO, KB Media

December 19, 2012, Mark worked with Brad but they were at different companies


I had the opportunity to work with Brad in the deployment of Mr. Layton's election signs on the national level in 2006. Brad was an incredible organizer and made our job to fulfill the order smooth. Thank you again Brad for the opportunity to have worked on such a project and thank you for the great direction!

Languages

English
Native or bilingual proficiency

Interests

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Principal, gt&co

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Medical Sciences Student at The University of Western Ontario

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Annabelle Kobzar
Engineering Student at Western University

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Liam Woolstencroft 
Commerce Student at Queen's University | Appleby College '23

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Mackenzie Newell
Smith School of Business '27

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Tori Whittemore
International Business and Public Policy and Governance Student at St. Francis Xavier University

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