

## Consultant Lobbyist Registration - Initial Return

**CL-12070-01 - Initial Return**

Status  
**Terminated**

### Registration Information

<b>Type of Lobbyist</b>	Consultant Lobbyist
<b>Registration Number</b>	CL-12070-01
<b>Type of Registration</b>	Initial Return
<b>Submission Date</b>	18-Nov-2020
<b>Official Filing Date</b>	18-Nov-2020
<b>Termination Date</b>	04-Feb-2021

### Designated Filer Information

<b>Organization Name</b>	Hill+Knowlton Strategies
<b>Designated Filer Name</b>	Sheila Wisniewski
<b>Position Title</b>	President & CEO
<b>Business Address:</b>	
<b>Street</b>	160 Bloor Street East, Suite 800
<b>City</b>	Toronto
<b>Province</b>	Ontario
<b>Postal Code</b>	M4W 3P7

## Consultant Lobbyist Information

### Current Lobbyist Information

**Please state the name of each individual consultant lobbyist in your organization who is or will be engaged in lobbying with respect to this client undertaking.**

<b>Name</b>	<b>Position</b>
Natalie Sigalet	Senior Account Director

### Former Public Office Holders

**Has any individual consultant lobbyist named in this return become a "former public office holder" within the previous two (2) years?**

No

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### Lobbying MLAs, Executive Council and/or their Staff

**Have any consultant lobbyists named in the return lobbied, or do any of them expect to lobby, during the relevant period any MLA or any individual on an MLA's staff?**

Yes

**Have any consultant lobbyists named in the return lobbied, or do any of them expect to lobby, during the relevant period any member of the Executive Council (includes all Ministers, Associate Ministers and the Premier) or any individual on the staff of a member of the Executive Council?**

Yes

### Contract for Providing Paid Advice

**Does any lobbyist named in the return hold a contract for providing paid advice to a department or a prescribed Provincial entity?**

No

**Does any person associated with a lobbyist named in the return hold a contract for providing paid advice to a department or a prescribed Provincial entity?**

No

## Client Information

### Client Information

<b>Client name (legal name and, if applicable, business operating name):</b>	Facedrive Inc.
<b>Street / PO Box</b>	100 Consilium Pl, Unit 400
<b>City</b>	Scarborough
<b>Province / State</b>	Ontario
<b>Postal / ZIP Code</b>	M1H 3E3
<b>Website address:</b>	

### Parent Corporations and Subsidiaries

**If your client is a corporation, does it have any subsidiaries that have a direct interest in the outcome of the lobbying activities?** No

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**If your client is a corporation, is it a subsidiary of any other corporation(s)?**

No

### Coalition

**Is your client a coalition?**

No

### Controls / Directs Interests

**Does any individual or organization that controls or directs the client's activities have a direct interest in the outcome of the lobbying activities on behalf of the client?**

No

### Funding of Lobbying Activities

**Has any individual or organization contributed, during the individual's or organization's financial year that preceded this filing, \$1,000 or more towards the lobbying activities on behalf of the client?**

No

### Government Funding

**Has the client received any funding from any government, government agency or prescribed Provincial entity within the last 12 months?**

No

**Has the client requested any funding from any government, government agency or prescribed Provincial entity within the last 12 months?**

No

## Lobbying Activity

### Relevant Period

**An undertaking is an agreement entered into by a consultant lobbyist for the consultant lobbyist to lobby on behalf of a client. The undertaking can be written or oral. The undertaking entry date is the date that the consultant lobbyist entered into the undertaking. The undertaking entry date is not determined by when**

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the lobbying activities contemplated by the undertaking actually begin or by when the consultant lobbyist submits its registration to the Alberta Lobbyist Registry.

Undertaking Entry Date (DD-MMM-YYYY) 16-Nov-2020

Undertaking End Date (DD-MMM-YYYY) 31-Mar-2021

### Subject Matters

Subject Matter	Who is Being Lobbied?	Subject Matter Details
Health	Alberta Health Alberta Education Premier's Office Alberta Health Services Alberta Jobs, Economy and Innovation Alberta Treasury Board and Finance	<b>Program or Policy: Contact Tracing</b> Assisting Facedrive in discussing with government contact tracing programs.

### Communication Techniques

Please specify all communication techniques that have been or will be used.

Arranging one or more meetings, Grassroots communication, Informal communications, Meetings, Presentations, Social Media, Telephone Calls, Written communication whether in hard copy or electronic format

### Additional Information (Optional)

Please provide any additional information which you feel was not covered elsewhere in this registration (optional). Information provided is included in the published registration.

## Declaration

### Declaration and Certification

I declare that (select only one)

- No lobbyist named in the return holds a contract for providing paid advice to a department or prescribed Provincial entity.

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**I further declare that (select one for each statement):**

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6 of the *Lobbyists Act* (contracting prohibitions)

- I Declare

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6.1 of the *Lobbyists Act* (prohibition on contingent payment)

- I Declare

Every lobbyist named in the return, and to my knowledge after reasonable inquiry, every person associated with those lobbyists, are not in contravention of section 6.2 of the *Lobbyists Act* (prohibited gifts)

- I Declare

I certify that to the best of my knowledge and belief the information contained in this return is true.

**Designated Filer (DF) Name**

Sheila Wisniewski