

**NATIONAL CENTER ON  
SEXUAL EXPLOITATION**

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**UNITED STATES DISTRICT COURT**

**NORTHERN DISTRICT OF CALIFORNIA**

JOHN DOE, A MINOR CHILD, BY AND  
THROUGH HIS NEXT FRIEND JANE  
DOE,

Plaintiff,

vs.

TWITTER, INC.,

Defendant.

**Case No.:**

**COMPLAINT FOR:**

- (1) BENEFITING FROM A SEX TRAFFICKING VENTURE IN VIOLATION OF THE TRAFFICKING VICTIMS PROTECTION ACT, 18 U.S.C. §§ 1591 and 1595;**
- (2) VIOLATION OF DUTY TO REPORT CHILD SEXUAL ABUSE MATERIAL, 18 U.S.C. § 2258A;**
- (3) RECEIPT AND DISTRIBUTION OF CHILD PORNOGRAPHY, 18 U.S.C. § 2252A;**
- (4) CALIFORNIA PRODUCTS LIABILITY;**

- (5) NEGLIGENCE;
- (6) GROSS NEGLIGENCE;
- (7) NEGLIGENCE PER SE;
- (8) NEGLIGENT INFLICTION OF EMOTIONAL DISTRESS;
- (9) DISTRIBUTION OF PRIVATE SEXUALLY EXPLICIT MATERIALS, CAL. CIV. CODE § 1708.85;
- (10) INTRUSION INTO PRIVATE AFFAIRS;
- (11) INVASION OF PRIVACY UNDER THE CALIFORNIA CONSTITUTION, ARTICLE I, SECTION I.

**JURY TRIAL DEMANDED**

**COMPLAINT**

This is a civil action for damages under the federal Trafficking Victims’ Protection Reauthorization Act (“TVPRA”), 18 U.S.C. §§ 1591 and 1595, Failure to Report Child Sexual Abuse Material, 18 U.S.C. § 2258A, Receipt and Distribution of Child Pornography, 18 U.S.C. §§ 2252A, and related state law claims arising from Defendant’s conduct when it knowingly hosted sexual exploitation material, including child sex abuse material (referred to in some instances as child pornography), and allowed human trafficking and the dissemination of child sexual abuse material to continue on its platform, therefore profiting from the harmful and exploitive material and the traffic it draws.

**INTRODUCTION**

1  
2 1. Sex trafficking is a form of slavery that illegally exists in this world—both  
3 throughout the United States and globally—and traffickers have been able to operate under  
4 cover of the law through online platforms. Likewise, those platforms have profited from the  
5 posting and dissemination of trafficking and the exploitative images and videos associated  
6 with it.  
7

8 2. The dissemination of child sexual abuse material (CSAM) has become a global  
9 scourge since the explosion of the internet, which allows those that seek to trade in this  
10 material to equally operate under cover of the law through online platforms.  
11

12 3. This lawsuit seeks to shine a light on how Twitter has enabled and profited from  
13 CSAM on its platform, choosing profits over people, money over the safety of children, and  
14 wealth at the expense of human freedom and human dignity.  
15

16 4. With over 330 million users, Twitter is one of the largest social media  
17 companies in the world. It is also one of the most prolific distributors of material depicting  
18 the sexual abuse and exploitation of children.

19 5. Twitter is not a passive, inactive, intermediary in the distribution of this harmful  
20 material; rather, Twitter has adopted an active role in the dissemination and knowing  
21 promotion and distribution of this harmful material. Twitter’s own policies, practices,  
22 business model, and technology architecture encourage and profit from the distribution of  
23 sexual exploitation material.  
24

25 6. Plaintiff John Doe was solicited and recruited for sex trafficking as a minor.  
26 After John Doe escaped from the manipulation, child sexual abuse material depicting John  
27

1 Doe was disseminated on Twitter. When Twitter was first alerted to this fact and John Doe's  
2 age, Twitter refused to remove the illegal material and instead continued to promote and  
3 profit from the sexual abuse of this child.

4  
5 7. In 1996, Congress passed the Communications Decency Act of 1996 ("CDA of  
6 1996") which included Section 230 ("CDA 230").<sup>1</sup> Congress intended the CDA to  
7 accomplish several things, including: (1) to promote the free exchange of information and  
8 ideas over the Internet and (2) to encourage voluntary monitoring for offensive or obscene  
9 material.<sup>2</sup>

10  
11 8. In 2018, in a direct response to online platforms knowingly allowing human  
12 trafficking to occur and both promoting and profiting from it, Congress passed a bill known  
13 as Fight Online Sex Trafficking Act (FOSTA) and Stop Enabling Sex Traffickers Act  
14 (SESTA) (collectively, "FOSTA/SESTA"). As part of this amendment to CDA 230,  
15 Congress stated "It is the sense of Congress that –

16  
17 (1) section 230 of the Communications Act of 1934 (47 U.S.C.  
18 230; commonly known as the 'Communications Decency Act of  
19 1996') was never intended to provide legal protection to websites  
20 that unlawfully promote and facilitate prostitution and websites  
21 that facilitate traffickers in advertising the sale of unlawful sex acts  
22 with sex trafficking victims;

23 (2) websites that promote and facilitate prostitution have been  
24 reckless in allowing the sale of sex trafficking victims and have  
25 done nothing to prevent the trafficking of children and victims of  
26 force, fraud, and coercion; and

27  
28 <sup>1</sup> 47 U.S.C. § 230.

<sup>2</sup> See *Carafano v. Metrosplash.com, Inc.*, 339 F.3d 1119 (9th Cir. 2003). See also *Batzel v. Smith*, 333 F.3d 1018 (9th Cir. 2003).

1 (3) clarification of such section is warranted to ensure that such  
2 section does not provide such protection to such websites.<sup>3</sup>

3 9. Defendant has benefited financially and/or received something of value from  
4 participation in one or more sex trafficking ventures by allowing Twitter to become a safe  
5 haven and a refuge for, “minor attracted people,”<sup>4</sup> human traffickers, and discussion of “child  
6 sexual exploitation as a phenomenon,”<sup>5</sup> to include trade and dissemination of sexual abuse  
7 material.  
8

9 **JURISDICTION AND VENUE**

10 10. This Court has diversity subject matter jurisdiction pursuant to 28 U.S.C. § 1332  
11 because the matter in controversy exceeds the sum or value of \$75,000, exclusive of interest  
12 and costs, and the parties have complete diversity, insofar as John Doe resides in Florida, and  
13 Defendant is a business with its main headquarters and operations in California.  
14

15 11. This Court has federal question subject-matter jurisdiction pursuant to 28 U.S.C.  
16 § 1331, because this action is brought under three federal statutes, to wit: 18 U.S.C. §  
17 1595(a), 18 U.S.C. § 2258A, and 18 U.S.C. § 2252A.  
18

19 12. This Court also has supplemental jurisdiction pursuant to 28 U.S.C. § 1367  
20 because all the other claims are related to the claims with original jurisdiction and form part  
21 of the same case or controversy.  
22

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23  
24  
25 <sup>3</sup> Pub. L. 115–164, §2, Apr. 11, 2018, 132 Stat. 1253

26 <sup>4</sup> Twitter, Inc., *Twitter Child Sexual Exploitation Policy of March 2019* (Attached as Exhibit  
A).

27 <sup>5</sup> *Id.*



**FACTS**

**THE TWITTER PLATFORM, BUSINESS MODEL,  
AND CONTENT MODERATION POLICIES AND PRACTICES**

20. Twitter is one of the most popular social media platforms in the world, with over 330 million users who send an average of 500 million tweets each day.<sup>6</sup>

21. Twitter is also a large and profitable company, with around 4,900 employees<sup>7</sup> and a current market capitalization of \$40 billion.<sup>8</sup>

22. Over 80% of Twitter’s revenue comes from advertising. In the third quarter of 2020, Twitter received an estimated \$936 million in revenue, of which \$808 million was from advertising services and \$127 million of which was from data licensing.<sup>9</sup>

23. Twitter enables users to communicate online in brief posts that are called “tweets.” Tweets are limited to 280 characters. Twitter also allows photos, videos, GIFs, voice, and extra characters.

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<sup>6</sup> Review 42, *Crucial Twitter Statistics, Facts and Predictions in 2020*, <https://review42.com/twitter-statistics/> (last viewed on December 20, 2020).

<sup>7</sup>Twitter, Inc., Annual Report (Form 10-K) at 9 (Feb. 18, 2020), <https://d18rn0p25nwr6d.cloudfront.net/CIK-0001418091/ecd49924-133d-4b2d-ae29-2f066ac39863.pdf>.

<sup>8</sup> Macrotrends, *Twitter Market Cap 2011-2020*, <https://www.macrotrends.net/stocks/charts/TWTR/twitter/market-cap> (Last visited Jan. 12, 2021).

<sup>9</sup> Twitter, Inc., Quarterly Report (Form 10-Q) at 14 (Oct. 30, 2020), <https://d18rn0p25nwr6d.cloudfront.net/CIK-0001418091/cb1d93d5-13d2-4d03-96b4-c90efe5ac5fc.pdf>.

1           24.     When a Twitter user reposts another user’s tweet it is known as “retweeting.”  
2 Retweeting is a popular feature because it allows users to spread information at a high speed  
3 and on a broad scale.

4  
5           25.     Twitter users may also send direct messages to other users, or follow other users  
6 on the platform.

7           26.     Twitter has been succinctly described as “a blend of instant messaging,  
8 blogging, and texting, but with concise content and a broad audience.”<sup>10</sup>

9           27.     Twitter monetizes its platform by selling advertisements and data licensing.

10          28.     Twitter explains how it makes money from advertising services as follows:  
11

12           We generate most of our advertising revenue by selling our  
13 Promoted Products. Currently, our Promoted Products consist of  
14 the following:

15           • Promoted Tweets. Promoted Tweets, which are labeled as  
16 “promoted,” appear within a timeline, search results or profile  
17 pages just like an ordinary Tweet regardless of device, whether it  
18 be desktop or mobile. Using our proprietary algorithms and  
19 understanding of the interests of each account, we can deliver  
20 Promoted Tweets that are intended to be relevant to a particular  
21 account. We enable our advertisers to target an audience based on  
22 an individual account’s interest graph. Our Promoted Tweets are  
23 pay-for-performance or pay-for-impression delivered advertising  
24 that are priced through an auction. Our Promoted Tweets include  
25 objective-based features that allow advertisers to pay only for the  
26 types of engagement selected by the advertisers, such as Tweet  
27 engagements (e.g., Retweets, replies and likes), website clicks,  
28 mobile application installs or engagements, obtaining new  
followers, or video views.

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<sup>10</sup> Lifewire, *What is Twitter and How Does It Work?*, <https://www.lifewire.com/what-exactly-is-twitter-2483331> (last visited on December 15, 2020).

1 • Promoted Accounts. Promoted Accounts, which are labeled as  
2 “promoted,” provide a way for our advertisers to grow a  
3 community of people who are interested in their business, products  
4 or services. Our Promoted Accounts are pay-for-performance  
5 advertising priced through an auction.

6 • Promoted Trends. Promoted Trends, which are labeled as  
7 “promoted,” appear at the top of the list of trending topics or  
8 timeline for an entire day in a particular country or on a global  
9 basis. We sell our Promoted Trends on a fixed-fee-per-day basis.

10 While the majority of the Promoted Products we sell to our  
11 advertisers are placed on Twitter, we also generate advertising  
12 revenue by placing advertising products that we sell to advertisers  
13 on third-party publishers’ websites, applications or other  
14 offerings.<sup>11</sup>

15 29. Twitter explains how it receives revenue from data licensing as follows:

16 We generate data licensing and other revenue by (i) offering data  
17 products and data licenses that allow our data partners to access,  
18 search and analyze historical and real-time data on our platform  
19 (which consists of public Tweets and their content), and (ii)  
20 providing mobile advertising exchange services through our  
21 MoPub exchange. Our data partners generally purchase licenses to  
22 access all or a portion of our data for a fixed period. We recognize  
23 data licensing revenue as our data partners consume and benefit  
24 from their use of the licensed data. In addition, we operate a  
25 mobile ad exchange and receive service fees from transactions  
26 completed on the exchange. Our mobile ad exchange enables  
27 buyers and sellers to purchase and sell advertising inventory and  
28 matches buyers and sellers. We have determined we are not the  
principal as it relates to the purchase and sale of advertising  
inventory in transactions between third-party buyers and sellers on  
the exchange. Therefore, we report revenue related to our ad  
exchange services on a net basis.<sup>12</sup>

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<sup>11</sup> Twitter, Inc., *supra* note 9, at 35.

<sup>12</sup> *Id.* at 36.

1           30.     The data Twitter collects on its users includes IP addresses, browser types,  
2 operating systems, locations, mobile carriers, device information, search terms, and cookies.

3           31.     Twitter uses a web-based Application Program Interface (“API”), which defines  
4 the interaction between the software components that make up its platform. Here is Twitter’s  
5 explanation of the function of APIs:  
6

7                   To facilitate the fast global dissemination of Tweets to people  
8 around the world, we use technology like application programming  
9 interfaces (APIs) and embeds to make that information available to  
10 websites, apps, and others for their use - for example, displaying  
11 Tweets on a news website or analyzing what people say on  
12 Twitter. We generally make this content available in limited  
13 quantities for free and charge licensing fees for large-scale  
14 access.<sup>13</sup>

15           32.     Twitter’s API must be accessed by making requests over the internet to services  
16 that Twitter hosts. With a web-based API such as Twitter’s, an application sends an HTTP  
17 request, just like a web browser does. But instead of the response being delivered as a  
18 webpage for human understanding, it is returned in a format that applications can easily  
19 parse.

20           33.     Twitter offers access to its API in the marketplace. Ultimately, Twitter  
21 maintains control over which individuals and organizations it will grant access to its API.

22           34.     Having access to Twitter’s API is tremendously advantageous for understanding  
23 the activity and usage patterns of Twitter’s users.  
24

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26  
27 <sup>13</sup> Twitter, Inc., Privacy Policy at ¶ 1.2, <https://twitter.com/en/privacy> (Last accessed Jan. 12,  
2021) (Attached as Exhibit B).

1           35.     Twitter moderates and otherwise controls third-party user content on its  
2 platforms.

3           36.     Twitter has a variety of mechanisms used to moderate content on the platform.  
4 Upon information and belief, Twitter uses software and algorithms to ensure tweets reach a  
5 smaller audience, block users from tweeting, hide tweets from users in a specific country,  
6 hide user profiles, convert users into read-only mode, temporarily lock users out of their  
7 account until account verification, and permanently suspend accounts.<sup>14</sup>

8           37.     Rather than act decisively by banning certain types of behavior and allowing  
9 others, Twitter’s policy and engineering teams sometimes de-emphasize content and allow  
10 users to hide content that may be offensive but not explicitly against the platform’s terms of  
11 service.  
12

13           38.     Twitter’s “hateful conduct policy” provides, in relevant part:  
14

15           You may not promote violence against or directly attack or  
16 threaten other people on the basis of race, ethnicity, national  
17 origin, caste, sexual orientation, gender, gender identity, religious  
18 affiliation, age, disability, or serious disease. ...

19           We recognise that if people experience abuse on Twitter, it can  
20 jeopardize their ability to express themselves. Research has shown  
21 that some groups of people are disproportionately targeted with  
22 abuse online. This includes; women, people of color, lesbian, gay,  
23 bisexual, transgender, queer, intersex, asexual individuals,  
24 marginalized and historically underrepresented communities. For  
25 those who identify with multiple underrepresented groups, abuse  
26 may be more common, more severe in nature and have a higher  
27 impact on those targeted. ...  
28

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<sup>14</sup> Online Censorship.Org, <https://onlinecensorship.org/resources/how-to-appeal> (last visited December 15, 2020).

1  
2 We are committed to combating abuse motivated by hatred,  
3 prejudice or intolerance, particularly abuse that seeks to silence the  
4 voices of those who have been historically marginalized. For this  
5 reason, we prohibit behavior that targets individuals with abuse  
6 based on protected category.<sup>15</sup>

7  
8 39. Twitter specifically notes a “zero tolerance policy against violent threats. Those  
9 deemed to be sharing violent threats will face immediate and permanent suspension of their  
10 account.”<sup>16</sup>

11 40. Twitter also bans wishing someone harm that does not rise to the level of a  
12 specific violent threat: “We prohibit content that wishes, hopes, promotes, or expresses a  
13 desire for death, serious and lasting bodily harm, or serious disease against an entire protected  
14 category and/or individuals who may be members of that category.”<sup>17</sup>

15 41. And Twitter additionally bans slurs, epithets, and “sexist tropes, or other content  
16 that degrades someone.”

17 42. Yet despite Twitter’s stated policy, numerous women – especially, women’s  
18 rights advocates and sexual exploitation survivors – face harassment, doxxing, other abuse,  
19 and threats of violence, including murder and rape, on Twitter’s platform.<sup>18</sup>

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20  
21  
22  
23 <sup>15</sup> Twitter, Inc., *Twitter Hateful Conduct Policy of November 2019*,  
<https://help.twitter.com/en/rules-and-policies/hateful-conduct-policy> (Attached as Exhibit C).

24 <sup>16</sup> *Id.*

25 <sup>17</sup> *Id.*

26 <sup>18</sup> *See, e.g.*, Amnesty International, *Toxic Twitter, A Toxic Place for Women*,  
27 <https://www.amnesty.org/en/latest/research/2018/03/online-violence-against-women-chapter-1/> (last viewed on December 15, 2020).

1 43. Twitter does not deploy its extensive content moderation capacities to prevent or  
2 significantly reduce this abuse, even though it violates Twitter's own policies on hateful  
3 conduct. Rather, upon information and belief, Twitter selectively removes or prevents some  
4 content on its platform, and selectively chooses not to remove or prevent other content.  
5

6 44. On January 13, 2021, Jack Dorsey, the Chief Executive Officer of Twitter, Inc.  
7 tweeted the following:



22 In the same thread, or series of tweets, Mr. Dorsey added:



**TWITTER AND SEXUAL EXPLOITATION MATERIAL**

1  
2 45. As described above, Twitter monetizes its platform through advertisements, sale  
3 of access to its API, and data collection.

4  
5 46. As long as content on Twitter’s platform remains live, Twitter monetizes that  
6 content regardless of whether it is contrary to Twitter’s own policies or promotes illegal  
7 conduct.

8  
9 47. Twitter thus profits from content on its platform that depicts rape, sex  
10 trafficking, child sexual abuse, and other illegal activity.

11  
12 48. As of November 2019, Twitter’s “sensitive media” policy provides, in relevant  
part:

13 We prohibit violent sexual conduct to prevent the normalization of  
14 sexual assault and non-consensual violence associated with sexual  
15 acts... You can share graphic violence and consensually produced  
16 adult content within your Tweets, provided that you mark this  
media as sensitive.<sup>19</sup>

17  
18 49. As of March 2019, Twitter avers that it had a “zero-tolerance child sexual  
19 exploitation policy,” and forbids the following:

20 Any content that depicts or promotes child sexual exploitation  
21 including, but not limited to:

- 22 • visual depictions of a child engaging in sexually explicit or  
23 sexually suggestive acts;

24  
25  
26  
27 <sup>19</sup> Twitter, Inc., *Twitter Child Sensitive Media Policy of November 2019*,  
<https://help.twitter.com/en/rules-and-policies/media-policy> (Attached as Exhibit D).

- illustrated, computer-generated or other forms of realistic depictions of a human child in a sexually explicit context, or engaging in sexually explicit acts;
- sexualized commentaries about or directed at a known or unknown minor; and
- links to third-party sites that host child sexual exploitation material.

The following behaviors are also not permitted:

- sharing fantasies about or promoting engagement in child sexual exploitation;
- expressing a desire to obtain materials that feature child sexual exploitation;
- recruiting, advertising or expressing an interest in a commercial sex act involving a child, or in harboring and/or transporting a child for sexual purposes;
- sending sexually explicit media to a child;
- engaging or trying to engage a child in a sexually explicit conversation;
- trying to obtain sexually explicit media from a child or trying to engage a child in sexual activity through blackmail or other incentives; and
- identifying alleged victims of childhood sexual exploitation by name or image.<sup>20</sup>

50. Twitter's March 2019 policy also asserts that it will usually permanently suspend accounts with child sexual abuse material, and report any such material to the National Center for Missing & Exploited Children:

In the majority of cases, the consequence for violating our child sexual exploitation policy is **immediate and permanent suspension**. In addition, violators will be prohibited from creating any new accounts in the future. Note: when we're made aware of content depicting or promoting child sexual exploitation, including links to third party sites where this content can be accessed, they

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<sup>20</sup> Twitter, Inc., *Twitter Child Sexual Exploitation Policy of March 2019* (Attached as Exhibit A).

1 will be removed without further notice and reported to the National  
2 Center for Missing & Exploited Children (NCMEC).<sup>21</sup>

3 51. Yet Twitter makes it hard for users to report CSAM. A recent report by the  
4 Canadian Centre for Child Protection® found that Twitter’s platform made it “extremely  
5 difficult” to report CSAM, specifically:

- 6 • Twitter does not allow users to report a tweet for CSAM “through the easily-  
7 accessible report function”; one “must first locate the child sexual exploitation report  
8 form.”
- 9 • Twitter does not allow people to “report an image or video sent within a DM on  
10 Twitter as CSAM. The child sexual exploitation report form will not accept the URL  
11 from an image within a DM.”
- 12 • Twitter requires an email address for submitting CSAM reports.
- 13 • Even though tweets can be viewed without being logged in, Twitter requires a person  
14 to be logged in (and therefore have a Twitter account) in order to report CSAM.<sup>22</sup>

15  
16  
17 52. Twitter received the lowest overall rating, compared to other platforms –  
18 including Bing, Facebook, Pornhub, and XVideos – by the Canadian Centre for Child  
19 Protection® for its CSAM reporting structure.  
20

21  
22  
23  
24  
25 <sup>21</sup> *Id.* (emphasis added).

26 <sup>22</sup> Canadian Centre for Child Protection, “Reviewing Child Sexual Abuse Reporting  
27 Functions on Popular Platforms” at 15 (December 2020)  
28 [https://protectchildren.ca/pdfs/C3P\\_ReviewingCSAMMaterialReporting\\_en.pdf](https://protectchildren.ca/pdfs/C3P_ReviewingCSAMMaterialReporting_en.pdf).

1           53.     Twitter is also a signatory to the Five Country Ministerial’s Voluntary Principles  
2 to Counter Online Child Sexual Exploitation and Abuse. Two of these Principles are as  
3 follows:

4                     Principle 1: Companies seek to prevent known child sexual abuse  
5 material from being made available to users or accessible on their  
6 platforms and services, take appropriate action under their terms of  
7 service, and report to appropriate authorities.

8                     Principle 2: Companies seek to identify and combat the  
9 dissemination of new child sexual abuse material via their  
10 platforms and services, take appropriate action under their terms of  
11 service, and report to appropriate authorities.<sup>23</sup>

12           54.     Notwithstanding its stated policy, Twitter permits large amounts of human  
13 trafficking and commercial sexual exploitation material on its platform, despite having both  
14 the ability to monitor it, and actual and/or constructive knowledge of its posting on the  
15 platform.

16           55.     Twitter also contains significant pornographic content, including illegal child  
17 sexual abuse content.

18                                     ***Child Pornography or Child Sexual Abuse Material***

19           56.     Twitter permits numerous profiles, posts, comments, and other content either  
20 advertising, soliciting, or depicting CSAM.  
21

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22  
23  
24  
25  
26       <sup>23</sup> U.S. Dep’t of Just., *Voluntary Principles to Counter Online Child Sexual Exploitation and*  
27 *Abuse*, <https://www.justice.gov/opa/press-release/file/1256061/download> (last visited January  
28 20, 2021).

1 57. To take one prominent example, searching the hashtag #megalinks on Twitter  
2 brings up users commenting on CSAM, offering to trade CSAM, and encouraging  
3 communication by direct message where CSAM can be illegally distributed and exchanged.<sup>24</sup>  
4

5 58. A search of the hashtag #megalinks on Twitter also brings up promoted tweets  
6 or advertisements, which are displayed intermixed between tweets that include the hashtag  
7 and overwhelmingly pertain to CSAM. Here is an example of advertising sold by Twitter  
8 placed in Twitter search results immediately adjacent to a use of the #megalinks hashtag:  
9



10  
11  
12  
13  
14  
15  
16 59. The hashtag #megalinks is one example of many well-known hashtag associated  
17 with the dissemination of CSAM. Other hashtags that are commonly used to trade and  
18 distribute CSAM include #s2r, which stands for “send to receive” and #dropboxlinktrade.  
19 Here is an example of those hashtags used in a tweet soliciting “young” sexually graphic  
20 images:  
21  
22  
23  
24

25  
26 <sup>24</sup> See generally, NBC News, *Child sexual abuse images and online exploitation surge during*  
27 *pandemic*, <https://www.nbcnews.com/tech/tech-news/child-sexual-abuse-images-online-exploitation-surge-during-pandemic-n1190506> (noting the use of the #megalinks hashtag on Twitter)(last viewed December 15, 2020).  
28

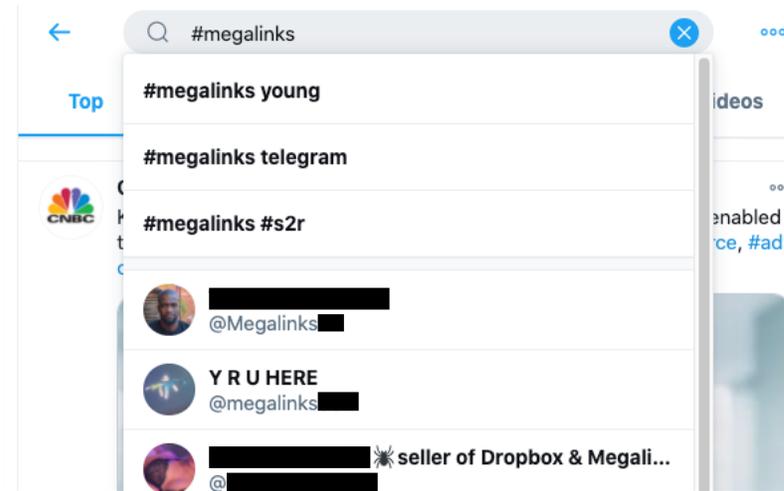


*Twitter's Search-Suggestion Feature*

60. Twitter also includes a search-suggestion feature in its platform. This feature reads what the user enters into Twitter's search bar and makes suggestions for other searches that the user might consider.

61. When a user searches for CSAM on the Twitter platform, the platform will make search suggestions designed to help the user find the illegal, CSAM.

62. Twitter's software is designed so that a search for the #megalinks hashtag returns suggestions for other hashtags that are related to CSAM and users that use the #megalinks hashtag to discuss or distribute CSAM.



63. Thus, while Twitter claims that it has a “zero-tolerance policy” for CSAM, its platform not only allows the distribution of CSAM, its platform architecture aids in the distribution of CSAM, and Twitter profits from it through advertisements.

#### PLAINTIFF JOHN DOE

64. Plaintiff John Doe is presently a 17-year-old male child. He is currently a high school student.

65. In 2017, when John Doe was 13-14 years old, he engaged in a dialog with someone he thought was an individual person on the communications application Snapchat. That person or persons represented to John Doe that they were a 16-year-old female and he believed that person went to his school.

66. After conversing, the person or persons (“Traffickers”) interacting with John Doe exchanged nude photos on Snapchat.

67. After he did so the correspondence changed to blackmail. Now the Traffickers wanted more sexually graphic pictures and videos of John Doe, and recruited, enticed, threatened and solicited John Doe by telling him that if he did not provide this material, then

1 the nude pictures of himself that he had already sent would be sent to his parents, coach,  
2 pastor, and others in his community.

3 68. Initially John Doe complied with the Traffickers' demands. He was told to  
4 provide videos of himself performing sexual acts. He was also told to include another person  
5 in the videos, to which he complied.  
6

7 69. Because John Doe was (and still is) a minor and the pictures and videos he was  
8 threatened and coerced to produce included graphic sexual depictions of himself, including  
9 depictions of him engaging in sexual acts with another minor, the pictures and videos  
10 constitute CSAM under the law.  
11

12 70. The Traffickers also attempted to meet with him in person. Fortunately, an in  
13 person meeting never took place.

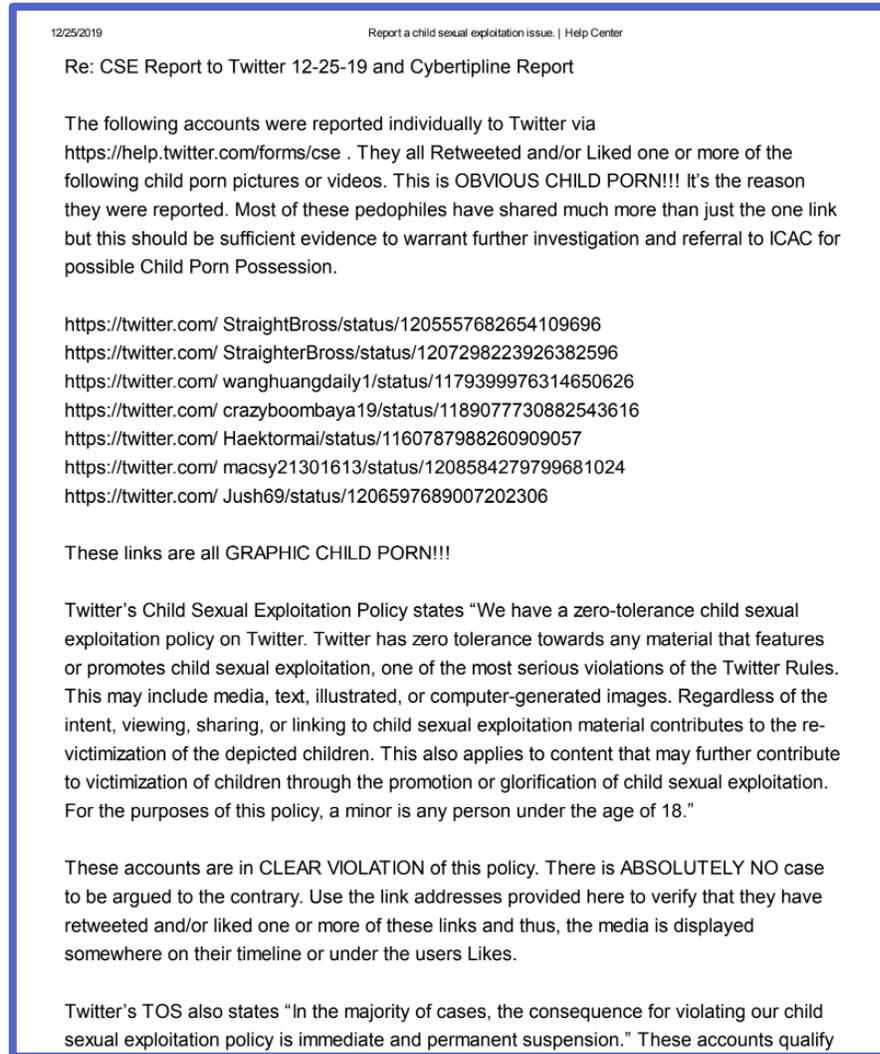
14 71. Eventually John Doe resolved to break free from the control of the Traffickers  
15 and attempted to block them.

16 72. The Traffickers messaged John Doe under another account, stating that he had  
17 made a big mistake in blocking them.  
18

19 73. Although afraid, John Doe continued to avoid the Traffickers and eventually the  
20 communications ceased.

21 74. At some point in 2019, a compilation video of multiple CSAM videos sent by  
22 John Doe to the Traffickers surfaced on Twitter. This compilation video was published by  
23 Twitter handles @StraightBross and @fitmalesblog.  
24  
25  
26  
27  
28

1           75.     On December 25, 2019, Twitter was alerted by a concerned citizen that the user  
2 account @StraightBross was posting CSAM. Here is an excerpt of that report that was sent to  
3 Twitter:  
4



5           76.     Twitter assigned the report claim number 0136403334. It did not take action  
6 against the @StraightBross account.  
7

8           77.     John Doe was 16 years old and attending high school in January of 2020.  
9

1           78.     On or about January 19 or 20, 2020, John Doe became aware of the posts when  
2 he learned from his classmates that CSAM videos of him and another minor were on Twitter  
3 and that many students in the school had viewed them.

4           79.     Due to the circulation of these videos, he faced teasing, harassment, vicious  
5 bullying, and became suicidal.

6           80.     John Doe spoke to his parents about what was happening and sought their help.

7           81.     His mother, Jane Doe, took immediate action to have the CSAM removed. She  
8 contacted school officials, local law enforcement, and reached out directly to Twitter.  
9

10          82.     John Doe attempted to contact the Twitter users who had posted the CSAM  
11 video depicting him, informed them that the video was of him, that he was a minor in the  
12 video, and asked them to remove the posts. One of these Twitter users removed the post,  
13 however, the other ignored John Doe's request and kept the video live.  
14

15          83.     On January 21, 2020, John Doe made a complaint to Twitter about the CSAM  
16 depicting himself that was posted by the Twitter user @fitmalesblog. He received a response  
17 from Twitter, which assigned his complaint the case number 0139512883.  
18

19          84.     Twitter's response to John Doe's report on January 21, 2020, read:

20                 Hello,

21                 Thanks for reaching out. As the next step of our review, we need to  
22 confirm your identity that you're the person in the photo you've  
23 reported.

24                 Please use this link to send us a copy of your valid government-  
25 issued photo ID, like a driver's license, passport, or school ID.

26                 This helps to prevent false or unauthorized reports. Your  
27 information will remain private and be deleted once we've  
28 reviewed it.

1 We appreciate your help.

2 Thanks,

3 Twitter

4  
5 85. John Doe submitted a picture of his drivers' license to Twitter proving that he is  
6 a minor. He emailed back the same day saying:

7  
8 • Yes these tweets are videos of me and a friend taken from 3 years  
9 ago. these videos were taken from harassment and being  
10 threatened. It is now spreading around school and we need them  
11 taken down as we are both minors and we have a police report for  
12 the situation.

13 <https://twitter.com/fitmalesblog/status/1213751523097886720>

14 <https://twitter.com/straightbross/status/1214673411689140224?s=21>

15 • These are spreading around school and is causing many issues.  
16 the police and parents are both aware of it.

17 • These videos were taken 3 years ago but are now being  
18 resurfaced. It started about a week ago going around school.

19 • Me, [Name Redacted – John Doe] and also [Name Redacted] are  
20 in these videos.

21 86. On January 22, 2020 Jane Doe made two complaints to Twitter about the CSAM  
22 depicting her son, one for each link of which she was aware. The first complaint was filed  
23 against the Twitter user account @StraightBross. The second complaint was filed against the  
24 Twitter user account @fitmalesblog.

25 87. Twitter responded to both complaints with an automatic message. The first  
26 automated-message, which was for CSAM posted by user @StraightBross, assigned the case  
27 number 0139729198 and read as follows:

1 Hello,

2 Thanks for bringing this to our attention. We don't tolerate child  
3 sexual exploitation on Twitter. Through our partnership with the  
4 National Center for Missing and Exploited Children (NCMEC), we  
5 ensure that appropriate law enforcement agencies are notified  
6 when such content is located. We'll review the content you've  
7 reported as soon as possible. Please be aware that removed content  
8 may remain visible to you until you've refreshed your browser or  
9 cleared your browser history or cache.

10 If you have further information on the content you've reported, you  
11 can send it to NCMEC directly through this link:  
12 <https://report.cybertip.org/>. If you are seeing the content on other  
13 websites potentially hosted outside the United States, you can  
14 report it to the International Association of Internet Hotlines  
15 website here: <http://www.inhope.org>.

16 For more information on Twitter's policy on child sexual  
17 exploitation, please  
18 visit: <https://support.twitter.com/articles/37370>.

19 Thank you,

20 Twitter

21 88. The second automated-message, which was for CSAM posted by user  
22 @fitmalesblog, was assigned the case number 0139730675 and included the same message as  
23 the auto message to the first complaint.

24 89. John Doe and Jane Doe also reported the situation to a local law enforcement  
25 agency and provided Twitter with the report number for that agency.

26 90. On January 26, 2020, Jane Doe followed up with email to Twitter after a week  
27 of inactivity and lack of response by Twitter that read as follows:

28 Hello there my name is [Jane Doe]  
i'm [John Doe's] mother. I sent two complains in  
case #0139730675  
case #0139729198

1 without responses from you. He had been a victim in a sex abuse  
2 situation. No one gave permissions for these [videos] to be on your  
3 site. You are allowing child pornography to be in your web site for  
4 over a week now after my complaint on Jan 22nd 2020. The police  
5 case [redacted Police Report case number and jurisdiction]. We  
6 want them removed immediately.  
7 [Jane Doe]

8 91. On January 28, 2020, Twitter sent John Doe an email that read as follows:

9 Hello,

10 Thanks for reaching out. We've reviewed the content, and didn't  
11 find a violation of our policies, so no action will be taken at this  
12 time.

13 If you believe there's a potential copyright infringement,  
14 please start a new report.

15 If the content is hosted on a third-party website, you'll need to  
16 contact that website's support team to report it.

17 Your safety is the most important thing, and if you believe you are  
18 in danger, we encourage you to contact your local authorities.  
19 Taking screenshots of the Tweets is often a good idea, and we have  
20 more information available for law enforcement about our policies.

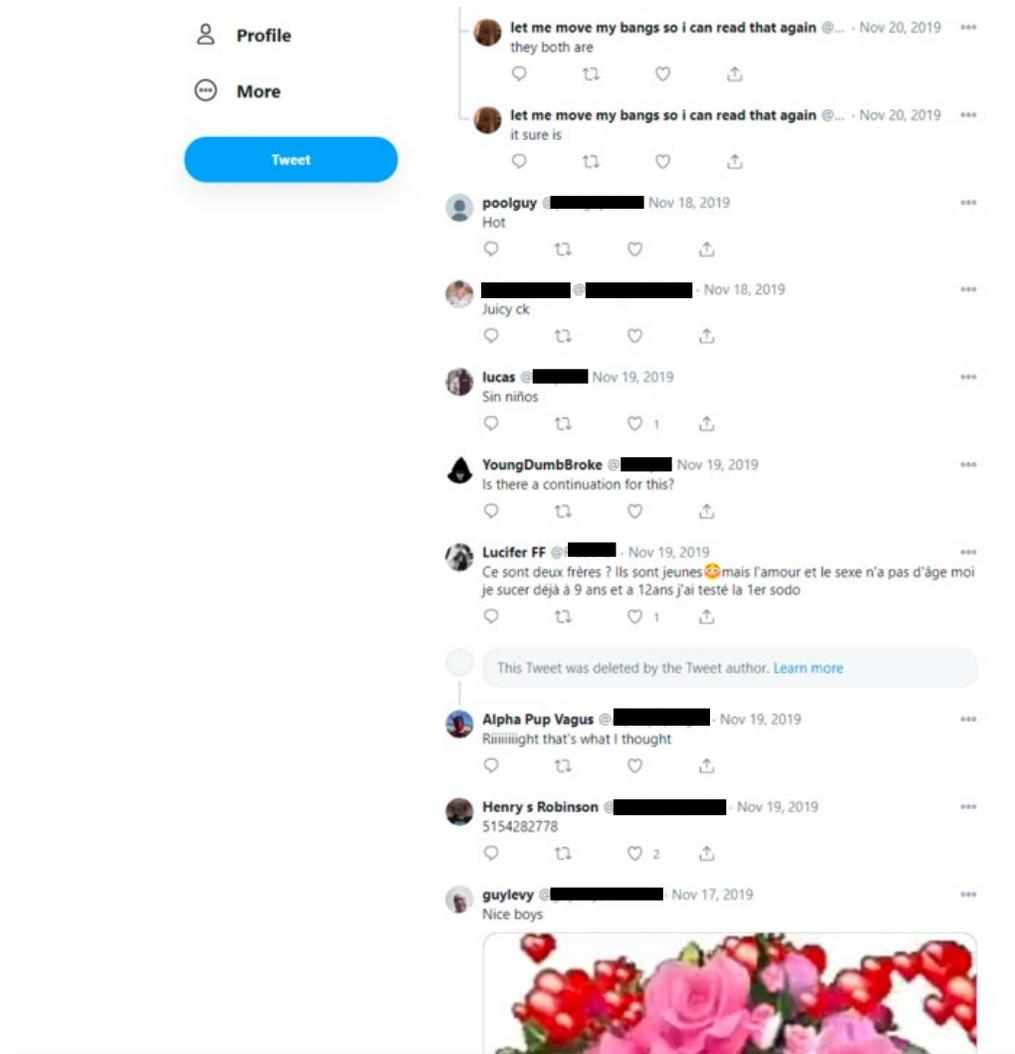
21 Thanks,

22 Twitter

23 92. Here is a thread in which users commented on the CSAM depicting John Doe:



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93. If Twitter had reviewed the material as they claimed in their response to John Doe, they would have seen the comments above, which clearly acknowledge that the material was depicting minors.

94. On January 28, 2020, John Doe responded to Twitter’s message as follows:

What do you mean you don’t see a problem? We both are minors right now and were minors at the time these videos were taken. We both were 13 years of age. We were baited, harassed, and threatened to take these videos that are now being posted without our permission. We did not authorize these videos AT ALL and they need to be taken down. We have a case number with the [Law

1 Enforcement Agency] for these videos and this incident. Please  
2 remove this video ASAP and any videos linked to this one. There  
3 is a problem with these videos and they are going against my legal  
4 rights and they are again at (sic) the law to be on the internet.  
(capitalized emphasis in original)

5 95. Twitter ignored John Doe’s final plea and the illegal videos depicting CSAM  
6 remained live on Twitter, accruing over 167,000 views and 2,223 retweets. Each viewing is a  
7 harmful act to John Doe.



8  
9  
10  
11  
12 96. Twitter still did not report the CSAM to NCMEC.

13 97. Eventually, through a mutual contact, Jane Doe was able to connect with an  
14 agent of the U.S. Department of Homeland Security. The federal agent also initiated contact  
15 with Twitter and at the request of the U.S. federal government, the CSAM was finally  
16 removed from Twitter on or about January 30, 2020.

17  
18 98. Only after this take-down demand from a federal agent did Twitter suspend the  
19 user accounts that were distributing the CSAM and report the CSAM to the National Center  
20 on Missing and Exploited Children (“NCMEC”). This is directly in contrast to what their  
21 automated reply message and User Agreement state they will do to protect children.

22  
23 99. One of the Twitter user accounts that posted the CSAM depicting John Doe--  
24 @StraightBross--had already been reported to Twitter for posting CSAM.

25 100. On information and belief, Twitter did not block IP addresses, or take other  
26 measures, allowing the person or persons behind the @StraightBross account to continue  
27

1 distributing sexually-exploitive material on the Twitter platform from other user accounts. As  
2 of the filing of this Complaint, @StraightBross has opened a new account @BrossStraight in  
3 which he identifies himself as “Straight Bross.”

4  
5 101. Defendant’s conduct has caused John Doe serious and long-term, if not  
6 permanent harm, including, without limitation, psychological, financial, and reputational  
7 harm.

8 **CLAIMS ALLEGED**

9 **COUNT I**

10 **BENEFITING FROM A SEX TRAFFICKING VENTURE IN VIOLATION OF THE**  
11 **TRAFFICKING VICTIMS PROTECTION REAUTHORIZATION ACT, 18 U.S.C. §§**  
12 **1591 AND 1595**

13 102. Plaintiff realleges and incorporates by reference all prior and subsequent  
14 paragraphs as if fully incorporated herein.

15 103. Defendant knowingly used the instrumentalities and channels of interstate and  
16 foreign commerce to facilitate violations of 18 U.S.C. §§ 1591(a)(1) and 1595(a), occurring  
17 within the territorial jurisdiction of the United States.

18 104. Defendant’s conduct was in or affected interstate and/or foreign commerce.

19 105. Defendant knowingly benefited from participation in what it knew or should  
20 have known was a sex trafficking venture, in violation of 18 U.S.C. §§ 1591(a)(2) and  
21 1595(a).  
22

23 106. Twitter monetizes content on its platform through advertisements and data  
24 collection.  
25



1 113. Plaintiff realleges and incorporates by reference all prior and subsequent  
2 paragraphs as if fully incorporated herein.

3 114. As an “electronic communication service provider,” Twitter is a “provider”  
4 under 18 U.S.C. §§ 2258E(6) and 2258A.  
5

6 115. Defendant obtained actual knowledge that there was online sexual exploitation  
7 material of children being published on its platform, which was an apparent violation of 18  
8 U.S.C. § 2252.

9 116. Twitter knowingly engaged in intentional misconduct by ignoring clear notice of  
10 the presence of actual online sexual exploitation material of children. 18 U.S.C. §  
11 2258B(b)(1).  
12

13 117. Twitter’s conduct constitutes a failure to act with reckless disregard to a  
14 substantial risk of causing physical injury without legal justification. 18 U.S.C.  
15 § 2258B(b)(2)(B).  
16

17 118. Twitter’s conduct constitutes a failure to act for a purpose unrelated to the  
18 performance of any responsibility or function under 18 U.S.C. §§ 2258B(b)(2)(C).

19 119. Twitter’s conduct has caused John Doe serious harm including, without  
20 limitation, physical, psychological, financial, and reputational harm.  
21

22 **COUNT III**

23 **RECEIPT AND DISTRIBUTION OF CHILD PORNOGRAPHY, 18 U.S.C. § 2252A**

24 120. Plaintiff realleges and incorporates by reference all prior and subsequent  
25 paragraphs as if fully incorporated herein.  
26

1 121. Twitter knowingly and intentionally offers, operates, maintains, and advertises  
2 on its platform. Twitter also knowingly and intentionally encourages traffic on its platform  
3 and encourages advertisers to purchase advertisement space on its platform.  
4

5 122. Twitter knowingly received and distributed child pornography depicting John  
6 Doe on its platform.

7 123. Defendant's receipt and distribution of child pornography occurred in or  
8 affected interstate or foreign commerce.

9 124. As a proximate result of Twitter's violation of 18 U.S.C. § 2252A John Doe  
10 suffered serious harm including, without limitation, physical, psychological, financial, and  
11 reputational harm.  
12

13 125. Twitter's conduct was malicious, oppressive, or in reckless disregard of John  
14 Doe's rights and he is entitled to injunctive relief, compensatory and punitive damages, and  
15 the costs of maintaining this action. 18 U.S.C. § 2252A(f).  
16

17 126. Twitter's liability for knowingly violating 18 U.S.C. § 2252A is not limited by  
18 47 U.S.C. § 230 because nothing in Section 230 "shall be construed to impair the  
19 enforcement of [] chapter [] 110 (relating to sexual exploitation of children) [] or any other  
20 Federal criminal statute." 47 U.S.C. § 230 (e)(1).  
21

22 **COUNT IV**

23 **CALIFORNIA PRODUCTS LIABILITY**

24  
25 127. Plaintiff realleges and incorporates by reference all prior and subsequent  
26 paragraphs as if fully incorporated herein.  
27

1 128. Twitter created its platform, API, and related products, and distributes them and  
2 has placed these products into commerce.

3 129. Twitter is designed to enable its users to disseminate information very quickly to  
4 large numbers of people.  
5

6 130. Twitter is designed so that a user's search for the #megalinks hashtag returns  
7 suggestions for other hashtags that are related to CSAM.

8 131. Twitter is not designed to enable its users to easily report CSAM, nor is it  
9 designed so that CSAM is immediately blocked pending review when reported.  
10

11 132. On information and belief, Twitter does not consistently deploy IP blocking, or  
12 other measures, to prevent users suspended by Twitter for disseminating CSAM from  
13 opening new accounts under different names.

14 133. While third parties posted CSAM of John Doe on Twitter's platform, due to the  
15 structure of the platform, including Twitter's capacity to monitor, block, or delete content on  
16 the platform, the product in question never left Twitter's possession.  
17

18 134. After the third parties posted CSAM of John Doe on Twitter's platform,  
19 Twitter refused to remove the CSAM when John Doe notified them, allowing and monetizing  
20 167,000 views and 2,220 retweets of the CSAM depicting John Doe.

21 135. John Doe was additionally harmed by having 167,000 people view his abuse and  
22 2,220 retweet it, compounding the views, consistent with how Twitter designed its platform  
23 to function.  
24  
25  
26  
27  
28

1 136. Twitter’s products are defective because they do not perform as safely as an  
2 ordinary consumer would expect them to perform when used in an intended or reasonably  
3 foreseeable way.

4 137. Twitter is a product about which consumers should be able to have reasonable  
5 minimum safety expectations; namely, that a mainstream, general social media platform will  
6 not serve as a mass distribution channel for CSAM.  
7

8 138. Having insufficient features to prevent the Twitter platform from being used as a  
9 mass distribution channel for CSAM is a defect in the design of the Twitter platform.  
10

11 139. Plaintiff was harmed by these defects in Twitter’s products and the products  
12 failure to perform safely is a substantial factor in causing the harm to Plaintiff.

13 **COUNT V**  
14 **NEGLIGENCE**  
15

16 140. Plaintiff realleges and incorporates by reference all prior and subsequent  
17 paragraphs as if fully incorporated herein.

18 141. The possession and distribution of child pornography (i.e. CSAM) is illegal  
19 under both federal law and the laws of California.<sup>25</sup> Additionally, CSAM is illegal in every  
20 other state in the United States as well as across the world where Twitter does business.  
21

22 142. The CSAM depicting Plaintiff John Doe was a violation of Twitter’s own  
23 policies and terms of service.  
24

25  
26  
27 <sup>25</sup> See generally, 18 U.S.C. § 2252A and Cal. Penal Code § 311.1 (West 2020).  
28

1 143. Twitter had a duty to protect John Doe. Twitter had actual knowledge that  
2 Plaintiff John Doe was a minor, and that CSAM depicting him and another minor was being  
3 distributed on its platform, in violation of both the law and Twitter's own policies.

4 144. Twitter breached that duty and continued to disseminate the unlawful CSAM  
5 causing it to be viewed over 167,000 times and retweeted 2,220 times for additional views.  
6

7 145. The distribution of the CSAM depicting John Doe was monetized by Twitter  
8 and it receive financial benefit from its distribution on its platform.

9 146. Twitter's broad distribution of the CSAM depicting John Doe has caused him  
10 severe harm, including physical, emotional, reputational, and financial harm.  
11

12 **COUNT VI**

13 **GROSS NEGLIGENCE**

14  
15 147. Plaintiff realleges and incorporates by reference all prior and subsequent  
16 paragraphs as if fully incorporated herein.

17 148. Twitter had a duty to protect John Doe. Twitter had actual knowledge that  
18 Plaintiff John Doe was a minor, and that CSAM depicting him and another minor was being  
19 distributed on its platform, in violation of both the law and Twitter's own policies.  
20

21 149. Twitter breached that duty and continued to disseminate and profit from the  
22 unlawful CSAM, causing it to be viewed over 167,000 times and retweeted 2,223 times for  
23 additional views.

24 150. By permitting the CSAM depicting Plaintiff John Doe to remain on its platform  
25 after it was notified of the materials presence by members of the public, by John Doe, and by  
26 Jane Doe, Twitter exhibited a lack of any care.  
27

1 151. Twitter's conduct is an extreme departure from what a reasonably careful person  
2 would do in the same situation to prevent harm to others.

3 152. As a direct result of Twitter's conduct, John Doe has suffered severe harm,  
4 including physical, emotional, reputational, and financial harm.  
5

6 **COUNT VII**

7 **NEGLIGENCE PER SE**

8  
9 153. Plaintiff realleges and incorporates by reference all prior and subsequent  
10 paragraphs as if fully incorporated herein.  
11

12 154. Twitter's conduct with respect to Plaintiff John Doe violated numerous laws  
13 including but not limited to 18 U.S.C. §§ 1591 and 1595 (benefiting from a sex trafficking  
14 venture), 18 U.S.C. § 2258A (failing to report known child sexual abuse material), 18 U.S.C.  
15 § 2552A (knowingly distributing child pornography), Cal. Civ. Code § 1708.85 (intentionally  
16 distributing non-consensually shared pornography), and Cal. Penal Code § 311.1 (possessing  
17 child pornography).  
18

19 155. Twitter's violation of numerous laws was a substantial factor in bringing about  
20 harm to Plaintiff John Doe and as a consequence Twitter is negligent.  
21

22 **COUNT VIII**

23 **NEGLIGENT INFLICTION OF EMOTIONAL DISTRESS**

24  
25 156. Plaintiff realleges and incorporates by reference all prior and subsequent  
26 paragraphs as if fully incorporated herein.  
27

1 157. Twitter’s conduct in refusing or failing to remove the CSAM depicting Plaintiff  
2 John Doe was outrageous, due to the extreme illegality and abusive nature of the content, and  
3 Twitter’s large distribution potential.  
4

5 158. Severe emotional distress is typical for sexual abuse and human trafficking  
6 victims, and it is magnified when depictions of the abuse are made public, especially to large  
7 numbers of people.

8 159. Twitter acted with reckless disregard of the probability that John Doe would  
9 suffer emotional distress from Twitter’s continued distribution of sexual abuse material  
10 depicting John Doe.  
11

12 160. Plaintiff John Doe suffered severe emotional distress and mental anguish due the  
13 public depiction of his abuse, which proliferated as Twitter refused to remove it.

14 161. Twitter’s conduct was both the cause and a substantial factor in causing John  
15 Doe’s severe emotional distress and mental anguish.  
16

17 **COUNT IX**

18 **DISTRIBUTION OF PRIVATE SEXUALLY EXPLICIT MATERIALS,**  
19 **CAL. CIV. CODE § 1708.85**

20 162. Plaintiff realleges and incorporates by reference all prior and subsequent  
21 paragraphs as if fully incorporated herein.  
22

23 163. By refusing to remove or block the photographic images and video depicting  
24 him after Plaintiff John Doe notified Twitter that he was a minor, Twitter intentionally  
25 distributed on its online platform photographic images and video of Plaintiff John Doe.  
26  
27





1 Plaintiff John Doe was harmed by Twitter’s knowing and intentional distribution of the  
2 photographic images and video and Twitter’s conduct was a substantial factor in cause the  
3 harm to John Doe.  
4

5  
6 **REQUEST FOR RELIEF**

7 WHEREFORE, Plaintiff respectfully requests that this Court enter a judgment in  
8 his favor, and against the Defendant, and grant the following relief:

- 9 A. That the Court grant preliminary and permanent injunctive relief to prohibit  
10 Defendant from continuing to engage in the unlawful acts and practices  
11 described herein;  
12  
13 B. That the Court award Plaintiff compensatory, consequential, general, and  
14 nominal damages in an amount to be determined at trial;  
15  
16 C. Requiring restitution and disgorgement of all profits and unjust enrichment  
17 obtained as a result of Defendant’s unlawful conduct;  
18  
19 D. That the Court award punitive or exemplary damages in an amount to be  
20 determined at trial;  
21  
22 E. That the Court award to Plaintiff the costs and disbursements of the action,  
23 along with reasonable attorneys’ fees, costs, and expenses;  
24  
25 F. That the Court award statutory damages and penalties;  
26  
27 G. That the Court award pre- and post-judgment interest at the maximum legal  
28 rate;  
H. Other equitable relief as the Court may deem just and proper; and

1 I. That the Court retain jurisdiction of this matter to ensure all forms of relief it  
2 deems appropriate.

3 **JURY DEMAND**

4 Plaintiff demands a trial by jury on all claims so triable.  
5

6 Dated: January 20, 2021

7 By: /s/ Paul A. Matiasic  
8 Paul A. Matiasic  
9 Hannah E. Mohr  
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24 Peter A. Gentala\*  
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26 Christen M. Price\*  
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***Attorneys for Plaintiff***

*\*Pro Hac Vice Application Pending*

# Exhibit A

<https://help.twitter.com/en/rules-and-policies/sexual-exploitation-policy>

Go

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Help Center

# Child sexual exploitation policy

## Overview

### March 2019

#### We have a zero-tolerance child sexual exploitation policy on Twitter.

Twitter has **zero tolerance towards any material that features or promotes child sexual exploitation**, one of the most serious violations of the Twitter Rules

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/https://help.twitter.com/rules-and-policies/twitter-rules>).

This may include media, text, illustrated, or computer-generated images. Regardless of the intent, viewing, sharing, or linking to child sexual exploitation material contributes to the re-victimization of the depicted children. This also applies to content that may further contribute to victimization of children through the promotion or glorification of child sexual exploitation. For the purposes of this policy, a minor is any person under the age of 18.

#### What is in violation of this policy?

Any content that depicts or promotes child sexual exploitation including, but not limited to:

- visual depictions of a child engaging in sexually explicit or sexually suggestive acts;
- illustrated, computer-generated or other forms of realistic depictions of a human child in a sexually explicit context, or engaging in sexually explicit acts;
- sexualized commentaries about or directed at a known or unknown minor; and
- links to third-party sites that host child sexual exploitation material.

The following behaviors are also not permitted:

- sharing fantasies about or promoting engagement in child sexual exploitation;
- expressing a desire to obtain materials that feature child sexual exploitation;
- recruiting, advertising or expressing an interest in a commercial sex act involving a child, or in harboring and/or transporting a child for sexual purposes;

https://help.twitter.com/en/rules-and-policies/sexual-exploitation-policy

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- engaging or trying to engage a child in a sexually explicit conversation;
- trying to obtain sexually explicit media from a child or trying to engage a child in sexual activity through blackmail or other incentives; and
- identifying alleged victims of childhood sexual exploitation by name or image.

### What is not a violation of this policy?

Discussions related to child sexual exploitation as a phenomenon or attraction towards minors are permitted, provided they don't promote or glorify child sexual exploitation **in any way**. Artistic depictions of nude minors in a non-sexualized context or setting may be permitted in a limited number of scenarios e.g., works by internationally renowned artists that feature minors.

### Who can report violations of this policy?

Anyone can report potential violations of this policy, whether they have a Twitter account or not.

### How can I report violations of this policy?

If you think you've found a Twitter account distributing or promoting child sexual exploitation, you can report it via our child sexual exploitation form (<https://help.twitter.comhttps://web.archive.org/web/20190607172211/https://help.twitter.com/forms/cse>).

Provide the username and links to all relevant Tweets that led you to believe the account should be reviewed.

### What happens if you violate this policy?

In the majority of cases, the consequence for violating our child sexual exploitation policy is **immediate and permanent suspension**. In addition, violators will be prohibited from creating any new accounts in the future. Note: when we're made aware of content depicting or promoting child sexual exploitation, including links to third party sites where this content can be accessed, they will be removed without further notice and reported to the National Center for Missing & Exploited Children (NCMEC).

In a limited number of situations, where we haven't identified any malicious intent, we will require you to remove this content. We will also temporarily lock you out of your account before you can Tweet again. Further violations will lead to your account being permanently suspended. If you believe that your account was suspended in error, you can submit an appeal.

(<https://help.twitter.comhttps://web.archive.org/web/20190607172211/https://help.twitter.com/forms/general?subtopic=suspended>).

### Additional resources

<https://help.twitter.com/en/rules-and-policies/sexual-exploitation-policy>

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**257 captures**  
 13 Feb 2018 - 8 Dec 2020

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/https://help.twitter.com/rules-and-policies/enforcement-options>), and our approach to policy development and enforcement

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/https://help.twitter.com/rules-and-policies/enforcement-philosophy>).

If you've found content elsewhere on the internet that is distributing or promoting child sexual exploitation, you should file a report with NCMEC

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/http://www.missingkids.org/gethelpnow/cybertipline>), or

with your local law enforcement. If you believe the content is hosted on a website outside of the United States, you can report it on the International Association of Internet Hotlines website

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/http://www.inhope.org/gns/our-members.aspx>).

We partner with multiple organisations whose work is dedicated to fighting child sexual exploitation around the world. Please see the full list of our child protection partners

(<https://help.twitter.com><https://web.archive.org/web/20190607172211/https://about.twitter.com/safety/safety-partners.html#child-protection-partners>).

# Exhibit B



# Twitter Privacy Policy



**We believe you should always know what data we collect from you and how we use it, and that you should have meaningful control over both. We want to empower you to make the best decisions about the information that you share with us.**

**That's the basic purpose of this Privacy Policy.**



## You should read this policy in full, but here are a few key things we hope you take away from it:

- Twitter is public and Tweets are immediately viewable and searchable by anyone around the world. We give you non-public ways to communicate on Twitter too, through protected Tweets and Direct Messages. You can also use Twitter under a pseudonym if you prefer not to use your name.
- When you use Twitter, even if you're just looking at Tweets, we receive some personal information from you like the type of device you're using and your IP address. You can choose to share additional information with us like your email address, phone number, address book contacts, and a public profile. We use this information for things like keeping your account secure and showing you more relevant Tweets, people to follow, events, and ads.
- We give you control through your [settings](#) to limit the data we collect from you and how we use it, and to control things like account security, marketing preferences, apps that can access your account, and address book contacts you've uploaded to Twitter. You can also [download](#) information you have shared on Twitter.
- In addition to information you share with us, we use your Tweets, content you've read, Liked, or Retweeted, and other information to determine what topics you're interested in, your age, the languages you speak, and other signals to show you more relevant content. We give you [transparency](#) into that information, and you can modify or correct it at any time.
- If you have questions about this policy, how we collect or process your personal data, or anything else related to our privacy practices, we want to hear from you. You can [contact us](#) at any time.



# 1 Information You Share With Us

**We require certain information to provide our services to you. For example, you must have an account in order to upload or share content on Twitter. When you choose to share the information below with us, we collect and use it to operate our services.**

## 1.1 Basic Account Information

You don't have to create an account to use some of our service features, such as searching and viewing public Twitter profiles or watching a broadcast on Periscope's website. If you do choose to create an account, you must provide us with some personal data so that we can provide our services to you. On Twitter this includes a display name (for example, "Twitter Moments"), a username (for example, @TwitterMoments), a password, and an email address or phone number. Your display name and username are always public, but you can use either your real name or a pseudonym. You can also create and manage multiple Twitter accounts<sup>1</sup>, for example to express different parts of your identity.

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<sup>1</sup> **The many sides of you.** Let your imagination run free. Explore your interests with a number of different identities.



## 1.2 Public Information

Most activity on Twitter is public, including your profile information<sup>2</sup>, [your time zone and language](#), when you created your account, and your Tweets and certain information about your Tweets like the date, time, and application and version of Twitter you Tweeted from. You also may choose to publish your location in your Tweets or your Twitter profile. The lists you create, people you follow and who follow you, and Tweets you Like or Retweet are also public. If you like, Retweet, reply, or otherwise publicly engage with an ad on our services, that advertiser might thereby learn information about you associated with the ad with which you engaged such as characteristics of the audience the ad was intended to reach. Periscope broadcasts you create, click on, or otherwise engage with, either on Periscope or on Twitter, are public along with when you took those actions. So are your hearts, comments, the number of hearts you've received, which accounts you are a Superfan of, and whether you watched a broadcast live or on replay. Any hearts, comments, or other content you contribute to another account's broadcast will remain part of that broadcast for as long as it remains on Periscope. Information posted about you by other people who use our services may also be public. For example, other people may tag you in a photo<sup>3</sup> (if your settings allow) or mention you in a Tweet.

You are responsible for your Tweets and other information you provide through our services, and you should think carefully about what you make public, especially if it is sensitive information. If you update your public information on Twitter, such as by deleting a Tweet or deactivating your account, we will reflect your updated content on Twitter.com, Twitter for iOS, and Twitter for Android.

By publicly posting content when you Tweet, you are directing us to disclose that information as broadly as possible, including through our APIs, and directing those accessing the information through our APIs to do the same. To facilitate the fast global dissemination of Tweets to people around the world, [we use technology like application programming interfaces \(APIs\)](#) and embeds to make that information available to websites, apps, and others for their use - for example, displaying Tweets on a news website or analyzing what people say on Twitter. We generally make this content available in limited quantities for free and charge licensing fees for large-scale access. We have [standard terms](#) that govern how this data can be used, and a compliance program to enforce these terms. But these individuals and companies are not affiliated with Twitter, and their offerings may not reflect updates you make on Twitter. For more information about how we make public data on Twitter available to the world, visit <https://developer.twitter.com>.

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<sup>2</sup> **Hello, World!** Your profile information is displayed under your photo and username on your profile page.

<sup>3</sup> **Keep a low profile.** Friends want to tag you in a photo? Lucky you. If you're not into that sort of thing, you can always change your settings.



## 1.3 Contact Information and Address Books

We use your contact information, such as your email address or phone number, to authenticate your account and keep it - and our services - secure, and to help prevent spam, fraud, and abuse. We also use contact information to enable certain account features (for example, for [login verification](#) or [Twitter via SMS](#)), and to send you information about our services, and to personalize our services, including ads. If you provide us with your phone number, you agree to receive text messages from Twitter to that number as your country's laws allow. Twitter also uses your contact information to market to you as your country's laws allow, and to help others find your account if your settings permit, including through third-party services and client applications. You can use your settings for [email](#) and [mobile notifications](#) to control notifications you receive from Twitter. You can also unsubscribe from a notification by following the instructions contained within the notification or [here](#).

You can choose to upload and sync your address book on Twitter so that we can help you find and connect with people you know and help others find and connect with you. We also use this information to better recommend content to you and others.

You can sign up for Periscope with an account from another service like Twitter, Google, or Facebook, or connect your Periscope account to these other services. If you do, we will use information from that service, including your email address, friends, or contacts list, to recommend other accounts or content to you or to recommend your account or content to others. You can control whether your Periscope account is discoverable by email through your [Periscope settings](#).

If you email us, we will keep the content of your message, your email address, and your contact information to respond to your request.

## 1.4 Direct Messages and Non-Public Communications

We provide certain features that let you communicate more privately or control who sees your content. For example, you can use [Direct Messages](#) to have non-public conversations on Twitter, [protect your Tweets](#), or host [private broadcasts](#) on Periscope. When you communicate with others by sending or receiving Direct Messages, we will store and process your communications and information related to them. This includes link scanning for malicious content, link shortening to [http://t.co](#) URLs, detection of spam<sup>4</sup>, abuse and prohibited images, and use of reported issues. We also use information about whom you have communicated with and when (but not the content of those communications) to better understand the use of our services, to protect the safety and integrity of our platform, and to

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<sup>4</sup> **Spam stinks.** We scan your Direct Messages to try and prevent spam for you and our service.



show more relevant content. We share the content of your Direct Messages with the people you've sent them to; we do not use them to serve you ads. Note that if you interact in a way that would ordinarily be public with Twitter content shared with you via Direct Message, for instance by liking a Tweet, those interactions will be public. When you use features like Direct Messages to communicate, remember that recipients have their own copy<sup>5</sup> of your communications on Twitter - even if you delete your copy of those messages from your account - which they may duplicate, store, or re-share.

## 1.5 Payment Information

You may provide us with payment information<sup>6</sup>, including your credit or debit card number, card expiration date, CVV code, and billing address, in order to purchase advertising or other offerings provided as part of our services.

## 1.6 How You Control the Information You Share with Us

Your [Privacy and safety settings](#) let you decide:

- Whether your Tweets are publicly available on Twitter
- Whether others can tag you in a photo
- Whether you will be able to receive Direct Messages from anyone on Twitter or just your followers
- Whether others can find you based on your email or phone number
- Whether you upload your address book to Twitter for storage and use
- When and where you may see sensitive content on Twitter
- Whether you want to [block](#) or [mute](#) other Twitter accounts

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<sup>5</sup> **Just like email.** Only send Direct Messages to people you trust. Remember, even though someone can't Retweet your Direct Messages, they still have a copy of your message.

<sup>6</sup> **Approved by you.** We use your payment information to process transactions you've approved and for fraud detection.



## 2 Additional Information We Receive About You

**We receive certain information when you use our services or other websites or mobile applications that include our content, and from third parties including advertisers. Like the information you share with us, we use the data below to operate our services.**

### 2.1 Location Information

We require information about your signup and current location, which we get from signals such as your IP address or device settings, to securely and reliably set up and maintain your account and to provide our services to you.

Subject to your settings, we may collect, use, and store additional information about your location - such as your current precise position or places where you've previously used Twitter - to operate or personalize our services including with more relevant content like local trends, stories, ads, and suggestions for people to follow. Learn more about Twitter's use of location [here](#), and how to set your Twitter location preferences [here](#). Learn more about how to share your location in Periscope broadcasts [here](#).



## 2.2 Links

In order to operate our services, we keep track of how you interact with links across our services. This includes links in emails we send you and links in Tweets that appear on other websites or mobile applications.

If you click on an external link or ad on our services, that advertiser or website operator might figure out that you came from Twitter or Periscope, along with other information associated with the ad you clicked such as characteristics of the audience it was intended to reach. They may also collect other personal data from you, such as cookie identifiers or your IP address.

## 2.3 Cookies

A cookie is a small piece of data that is stored on your computer or mobile device. Like many websites, we use cookies and similar technologies to collect additional website usage data and to operate our services. Cookies are not required for many parts of our services such as searching and looking at public profiles. Although most web browsers automatically accept cookies, many browsers' settings can be set to decline cookies or alert you when a website is attempting to place a cookie on your computer<sup>7</sup>. However, some of our services may not function properly if you disable cookies. When your browser or device allows it, we use both session cookies and persistent cookies to better understand how you interact with our services, to monitor aggregate usage patterns, and to personalize and otherwise operate our services such as by providing account security, personalizing the content we show you including ads, and remembering your language preferences. We do not support the Do Not Track browser option. You can learn more about how we use cookies and similar technologies [here](#).

## 2.4 Log Data

We receive information when you view content on or otherwise interact with our services, which we refer to as "Log Data," even if you have not created an account. For example, when you visit our websites, sign into our services, interact with our email notifications, use your account to authenticate to a third-party service, or visit a third-party service that includes Twitter content, we may receive information about you. This Log Data includes information such as your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device information (including device and application IDs), search terms (including those not submitted as queries), and cookie information. We also receive Log Data when you click on, view, or interact with links on our services, including when you install another application through Twitter. We use Log Data to operate our services and ensure their secure, reliable, and robust performance. For example, we use Log Data to protect the security of accounts and to determine what content is popular on our services. We also use this data to improve the content we show you, including ads and to improve the effectiveness of our own marketing.

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<sup>7</sup> **Not hungry?** You can change your cookie settings in your web browser



We use information you provide to us and data we receive, including Log Data and data from third parties, to make inferences like what topics you may be interested in, how old you are, and what languages you speak. This helps us better promote and design our services for you and personalize the content we show you, including ads.

## 2.5 Twitter for Web Data

When you view our content on third-party websites that integrate Twitter content such as embedded timelines or Tweet buttons, we may receive Log Data that includes the web page you visited. We use this information to better understand the use of our services, to protect the safety and integrity of our platform, and to show more relevant content, including ads. We do not associate this web browsing history with your name, email address, phone number, or username, and we delete, obfuscate, or aggregate it after no longer than 30 days. We do not collect this data from browsers that we believe to be located in the European Union or EFTA States.

## 2.6 Advertisers and Other Ad Partners

Advertising revenue allows us to support and improve our services. We use the information described in this Privacy Policy to help make our advertising more relevant to you, to measure its effectiveness, and to help recognize your devices to serve you ads on and off of Twitter. Our ad partners and affiliates share information with us such as browser cookie IDs, mobile device IDs, hashed email addresses, demographic or interest data, and content viewed or actions taken on a website or app. Some of our ad partners, particularly our advertisers, also enable us to collect similar information directly from their website or app by integrating our advertising technology. Information shared by ad partners and affiliates or collected by Twitter from the websites and apps of ad partners and affiliates may be combined with the other information you share with Twitter and that Twitter receives about you described elsewhere in our Privacy Policy.

Twitter adheres to the Digital Advertising Alliance Self-Regulatory Principles for Online Behavioral Advertising (also referred to as “interest-based advertising”) and respects the DAA’s consumer choice tool for you to opt out of interest-based advertising at <https://optout.aboutads.info>. In addition, our ads policies prohibit advertisers from targeting ads based on [categories](#) that we consider sensitive or are prohibited by law, such as race, religion, politics, sex life, or health. Learn more about your privacy options for interest-based ads [here](#) and about how ads work on our services [here](#).

If you are an advertiser or a prospective advertiser, we process your personal data to help offer and provide our advertising services. You can update your data in your Twitter Ads dashboard or by contacting us directly as described in this Privacy Policy.



## 2.7 Developers

[If you access our APIs or developer portal](#), we process your personal data to help provide our services. You can update your data by contacting us directly as described in this Privacy Policy.

## 2.8 Other Third Parties and Affiliates

We may receive information about you from third parties who are not our ad partners, such as others on Twitter, partners who help us evaluate the safety and quality of content on our platform, our [corporate affiliates](#), and other services you link to your Twitter account.

You may choose to connect your Twitter account to accounts on another service, and that other service may send us information about your account on that service. We use the information we receive to provide you features like cross-posting or cross-service authentication, and to operate our services. For integrations that Twitter formally supports, you may revoke this permission at any time from your application settings; for other integrations, please visit the other service you have connected to Twitter.

## 2.9 Personalizing Based On Your Inferred Identity

When you log into Twitter on a browser or device, we will associate that browser or device with your account for purposes such as authentication, security, and personalization. Subject to your settings, we may also associate your account with browsers or devices other than those you use to log into Twitter (or associate your logged-out device or browser with other browsers or devices). When you provide other information to Twitter, including an email address, we associate that information with your Twitter account. Subject to your settings, we may also use this information in order to infer other information about your identity, for example by associating your account with hashes of email addresses that share common components with the email address you have provided to Twitter. We do this to operate and personalize our services. For example, if you visit websites with sports content on your laptop, we may show you sports-related ads on Twitter for Android and, if the email address associated with your account shares components with another email address, such as shared first name, last name, or initials, we may later match advertisements to you from advertisers that were trying to reach email addresses containing those components.



## 2.10 How You Control Additional Information We Receive

Your Twitter [Personalization and data settings](#) let you decide:

- [Whether we show you interest-based ads on and off Twitter](#)
- How we personalize [based on your inferred identity](#)
- Whether we collect and use your [precise location](#)
- Whether we personalize your experience based on where you've been
- [Whether we keep track of the websites where you see Twitter content](#)

You can use [Your Twitter data to review](#):

- Advertisers who have included you in tailored audiences to serve you ads
- Demographic and interest data about your account from our ads partners
- Information that Twitter has inferred about you such as your age range, gender, languages, and interests

We also provide a version of these tools on Twitter if you don't have a Twitter account, or if you're logged out of your account. This lets you see the data and settings for the logged out browser or device you are using, separate from any Twitter account that uses that browser or device. On Periscope, you can control whether we personalize your experience based on your watch history through your [settings](#).

Please see [here](#) for more details of how we collect and use your data.



## 3 Information We Share and Disclose

**As noted above, Twitter is designed to broadly and instantly disseminate information you share publicly through our services. In the limited circumstances where we disclose your private personal data, we do so subject to your control, because it's important for operating our services, or because it's required by law.**

### 3.1 Sharing You Control

We share or disclose your personal data with your consent or at your direction, such as when you [authorize a third-party web client or application](#) to access your account or when you direct us to share your feedback with a business. If you've shared information like Direct Messages or protected Tweets with someone else who accesses Twitter through a third-party service, keep in mind that the information may be shared with the third-party service.

Subject to your settings, we also provide certain third parties with personal data to help us offer or operate our services. You can learn more about these partnerships in our [Help Center](#), and you can control whether Twitter shares your personal data in this way by using the "Allow additional information sharing with business partners" option in your [Personalization and Data settings](#). (This setting does not control sharing described elsewhere in our Privacy Policy, such as when we share data with our service providers or through partnerships other than as described in our [Help Center](#))



## 3.2 Service Providers

We engage [service providers](#) to perform functions and provide services for us in the United States, Ireland, and other countries. For example, we use a variety of third-party services to help operate our services, such as hosting our various blogs and wikis, and to help us understand the use of our services, such as Google Analytics. We may share your private personal data with such service providers subject to obligations consistent with this Privacy Policy and any other appropriate confidentiality and security measures, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions (service providers may use other non-personal data for their own benefit). We share your payment information with payment services providers to process payments; prevent, detect, and investigate fraud or other prohibited activities; facilitate dispute resolution such as chargebacks or refunds; and for other purposes associated with the acceptance of credit and debit cards.

## 3.3 Law, Harm, and the Public Interest

Notwithstanding anything to the contrary in this Privacy Policy or controls we may otherwise offer to you, we may preserve, use, share, or disclose your personal data or other safety data if we believe that it is reasonably necessary to comply with a law, regulation, [legal process, or governmental request](#); to protect the safety of any person; to protect the safety or integrity of our platform, including to help prevent spam, abuse, or malicious actors on our services, or to explain why we have removed content or accounts from our services<sup>8</sup>; to address fraud, security, or technical issues; or to protect our rights or property or the rights or property of those who use our services. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your personal data.

## 3.4 Affiliates and Change of Ownership

In the event that we are involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your personal data may be sold or transferred as part of that transaction. This Privacy Policy will apply to your personal data as transferred to the new entity. We may also disclose personal data about you to our [corporate affiliates](#) in order to help operate our services and our affiliates' services, including the delivery of ads.

## 3.5 Non-Personal Information

We share or disclose non-personal data, such as aggregated information like the total number of times people engaged with a Tweet, demographics, the number of people who clicked on a particular link or voted on a poll in a Tweet (even if only one did), the topics that people are Tweeting about in a particular location, some inferred interests, or reports to advertisers about how many people saw or clicked on their ads.

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<sup>8</sup> **Transparency matters.** We remove content from our services when it violates our rules, like if it glorifies violence. When that content is gone, we want you to know.



## **4 Managing Your Personal Information With Us**

**You control the personal data you share with us. You can access or rectify this data at any time. You can also deactivate your account. We also provide you tools to object, restrict, or withdraw consent where applicable for the use of data you have provided to Twitter. And we make the data you shared through our services portable and provide easy ways for you to contact us. Please note, to help protect your privacy and maintain security, we take steps to verify your identity before granting you access to your personal information or complying with deletion, portability, or other related requests.**



## 4.1 Accessing or Rectifying Your Personal Data

If you have registered an account on Twitter, we provide you with tools and [account settings](#) to access, correct, delete, or modify the personal data you provided to us and associated with your account. You can download certain account information, including your Tweets, by following the instructions [here](#). On Periscope, you can request correction, deletion, or modification of your personal data, and download your account information, by following the instructions [here](#). You can learn more about the interests we have inferred about you in [Your Twitter Data](#) and request access to additional information [here](#). To submit a request related to access, modification or deletion of your information, you may also contact us as specified in the How To Contact Us section of our Privacy Policy ([Additional Information or Assistance](#)).

## 4.2 Deletion

We keep Log Data for a maximum of 18 months. If you follow the instructions [here](#) (or for Periscope [here](#)), your account will be deactivated. When deactivated, your Twitter account, including your display name, username, and public profile, will no longer be viewable on Twitter.com, Twitter for iOS, and Twitter for Android. For up to 30 days after deactivation it is still possible to restore your Twitter account if it was accidentally or wrongfully deactivated.

Keep in mind that search engines and other third parties may still retain copies of your public information, like your profile information and public Tweets, even after you have deleted the information from our services or deactivated your account. Learn more [here](#).

## 4.3 Object, Restrict, or Withdraw Consent

When you are logged into your Twitter account, you can manage your privacy settings and other account features [here](#) at any time. It may take a short amount of time for privacy settings to be fully reflected throughout our systems.



## 4.4 Portability

Twitter provides you a means to download the information you have shared through our services by following the steps [here](#). Periscope provides you a means to download the information you have shared through our services by following the steps [here](#).

## 4.5 Additional Information or Assistance

Thoughts or questions about this Privacy Policy? Please let us know by contacting us [here](#) or writing to us at the appropriate address below.

If you live in the United States or any other country outside of the European Union, EFTA States, or the United Kingdom, the data controller responsible for your personal data is Twitter, Inc. with an address of:

Twitter, Inc.  
Attn: Privacy Policy Inquiry  
1355 Market Street, Suite 900  
San Francisco, CA 94103

If you live in the European Union, EFTA States, or the United Kingdom, the data controller is Twitter International Company, with an address of:

Twitter International Company  
Attn: Data Protection Officer  
One Cumberland Place, Fenian Street  
Dublin 2, D02 AX07 IRELAND

You can confidentially contact Twitter's Data Protection Officer [here](#). If you wish to raise a concern about [our use of your information](#) (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority or Twitter International Company's lead supervisory authority, the Irish Data Protection Commission. You can find their contact details [here](#).



## 5 Children and Our Services

Our services are not directed to children, and you may not use our services if you are under the age of 13. You must also be old enough to consent to the processing of your personal data in your country (in some countries we may allow your parent or guardian to do so on your behalf). You must be at least 16 years of age to use Periscope.

## 6 Our Global Operations and Privacy Shield

To bring you our services, we operate globally. Where the laws of your country allow you to do so, you authorize us to transfer, store, and use your data in the United States, Ireland, and any other country where we operate. In some of the countries to which we transfer personal data, the privacy and data protection laws and rules regarding when government authorities may access data may vary from those of your country. Learn more about our global operations and data transfer [here](#).

When we transfer personal data outside of the European Union, EFTA States or the United Kingdom we ensure an adequate level of protection for the rights of data subjects based on the adequacy of the receiving country's data protection laws, contractual obligations placed on the recipient of the data (model clauses may be requested by inquiry as described below), or EU-US and Swiss-US Privacy Shield principles.

Twitter, Inc. complies with the EU-US and Swiss-US Privacy Shield principles (the "Principles") regarding the collection, use, sharing, and retention of personal data from the European Union, EFTA States, and the United Kingdom as described in our [EU-US Privacy Shield certification and Swiss-US Privacy Shield certification](#).



If you have a Privacy Shield-related complaint, please contact us [here](#). As part of our participation in Privacy Shield, if you have a dispute with us about our adherence to the Principles, we will seek to resolve it through our internal complaint resolution process, alternatively through the independent dispute resolution body [JAMS](#), and under certain conditions, through the [Privacy Shield arbitration process](#).

Privacy Shield participants are subject to the investigatory and enforcement powers of the US Federal Trade Commission and other authorized statutory bodies. Under certain circumstances, participants may be liable for the transfer of personal data from the EU, EFTA States, or the United Kingdom to third parties outside the EU, EFTA States, and the United Kingdom. Learn more about the EU-US Privacy Shield and Swiss-US Privacy Shield [here](#).

## 7 Changes to This Privacy Policy

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our processing of your personal data and will always be at <https://twitter.com/privacy>. If we make a change to this policy that, in our sole discretion, is material, we will notify you within Twitter.com, Twitter for iOS, or Twitter for Android, via a Twitter owned and operated Twitter account (for example [@TwitterSupport](#)), or by sending an email to the email address associated with your account. By continuing to access or use the Services after those changes become effective, you agree<sup>9</sup> to be bound by the revised Privacy Policy.

**Effective:** June 18, 2020

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<sup>9</sup> **You're in control.** Even as Twitter evolves, you can always change your privacy settings. The power is yours to choose what you share in the world.

# Exhibit C



Help Center

## Hateful conduct policy

**Hateful conduct:** (<https://help.twitter.com/rules-and-policies/twitter-rules#hateful-conduct>)

(<https://help.twitter.com/rules-and-policies/twitter-rules#hateful-conduct>). You may not promote violence against or directly attack or threaten other people on the basis of race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease. We also do not allow accounts whose primary purpose is inciting harm towards others on the basis of these categories.

**Hateful imagery and display names:** You may not use hateful images or symbols in your profile image or profile header. You also may not use your username, display name, or profile bio to engage in abusive behavior, such as targeted harassment or expressing hate towards a person, group, or protected category.

## Rationale

Twitter's mission is to give everyone the power to create and share ideas and information, and to express their opinions and beliefs without barriers. Free expression is a human right – we believe that everyone has a voice, and the right to use it. Our role is to serve the public conversation, which requires representation of a diverse range of perspectives.

We recognise that if people experience abuse on Twitter, it can jeopardize their ability to express themselves. Research has shown that some groups of people are disproportionately targeted with abuse online. This includes; women, people of color, lesbian, gay, bisexual, transgender, queer, intersex, asexual individuals, marginalized and historically underrepresented communities. For those who identify with multiple underrepresented groups, abuse may be more common, more severe in nature and more harmful.

We are committed to combating abuse motivated by hatred, prejudice or intolerance, particularly abuse that seeks to silence the voices of those who have been historically marginalized. For this reason, we prohibit behavior that targets individuals with abuse based on protected category.

Feedback

If you see something on Twitter that you believe violates our hateful conduct policy, please report it to us (<https://help.twitter.com/forms/abusiveuser>).

## When this applies

We will review and take action against reports of accounts targeting an individual or group of people with any of the following behavior, whether within Tweets or Direct Messages.

### Violent threats

We prohibit content that makes violent threats against an identifiable target. Violent threats are declarative statements of intent to inflict injuries that would result in serious and lasting bodily harm, where an individual could die or be significantly injured, e.g., “I will kill you”.

**Note:** we have a zero tolerance policy against violent threats. Those deemed to be sharing violent threats will face immediate and permanent suspension of their account.

### Wishing, hoping or calling for serious harm on a person or group of people

We prohibit content that wishes, hopes, promotes, incites, or expresses a desire for death, serious and lasting bodily harm, or serious disease against an entire protected category and/or individuals who may be members of that category. This includes, but is not limited to:

- Hoping that an entire protected category and/or individuals who may be members of that category dies as a result of a serious disease, e.g., “I hope all [nationality] get COVID and die.”
- Wishing for someone to fall victim to a serious accident, e.g., “I wish that you would get run over by a car next time you run your mouth.”
- Saying that a group of individuals deserve serious physical injury, e.g., “If this group of protesters don’t shut up, they deserve to be shot.”
- Encouraging others to commit violence against an individual or a group based on their perceived membership in a protected category, e.g., “I’m in the mood to punch a [racial slur], who’s with me?”

### References to mass murder, violent events, or specific means of violence where protected groups have been the primary targets or victims

We prohibit targeting individuals with content that references forms of violence or violent events where a protected category was the primary target or victims, where the intent is to harass. This includes, but is not limited to sending someone:

- media that depicts victims of the Holocaust;
- media that depicts lynchings.

## Incitement against protected categories

We prohibit inciting behavior that targets individuals or groups of people belonging to protected categories. This includes content intended:

- to incite fear or spread fearful stereotypes about a protected category, including asserting that members of a protected category are more likely to take part in dangerous or illegal activities, e.g., “all [religious group] are terrorists”.
- to incite others to harass members of a protected category on or off platform, e.g., “I’m sick of these [religious group] thinking they are better than us, if any of you see someone wearing a [religious symbol of the religious group], grab it off them and post pics!”
- to incite discrimination in the form of denial of support to the economic enterprise of an individual or group because of their perceived membership in a protected category, e.g., “If you go to a [religious group] store, you are supporting terrorists, let’s stop giving our money to these [religious slur]”. This may not include content intended as political in nature, such as political commentary or content relating to boycotts or protests.

Note that content intended to incite violence against a protected category is prohibited under **Wishing, hoping, or calling for serious harm on a person or groups of people**.

We prohibit targeting individuals and groups with content intended to incite fear or spread fearful stereotypes about a protected category, including asserting that members of a protected category are more likely to take part in dangerous or illegal activities, e.g., “all [religious group] are terrorists”.

## Repeated and/or non-consensual slurs, epithets, racist and sexist tropes, or other content that degrades someone

We prohibit targeting individuals with repeated slurs, tropes or other content that intends to dehumanize, degrade or reinforce negative or harmful stereotypes about a protected category. This includes targeted misgendering or deadnaming of transgender individuals.

We also prohibit the dehumanization of a group of people based on their religion, caste, age, disability, serious disease, national origin, race, or ethnicity.

## Hateful imagery

We consider hateful imagery to be logos, symbols, or images whose purpose is to promote hostility and malice against others based on their race, religion, disability, sexual orientation, gender identity or ethnicity/national origin. Some examples of hateful imagery include, but are not limited to:

- symbols historically associated with hate groups, e.g., the Nazi swastika;

- images depicting others as less than human, or altered to include hateful symbols, e.g., altering images of individuals to include animalistic features; or
- images altered to include hateful symbols or references to a mass murder that targeted a protected category, e.g., manipulating images of individuals to include yellow Star of David badges, in reference to the Holocaust.

Media depicting hateful imagery is not permitted within live video, account bio, profile or header images. All other instances must be marked as sensitive media. Additionally, sending an individual unsolicited hateful imagery is a violation of our abusive behavior policy (<https://help.twitter.com/rules-and-policies/abusive-behavior>).

## Do I need to be the target of this content for it to be a violation of the Twitter Rules?

Some Tweets may appear to be hateful when viewed in isolation, but may not be when viewed in the context of a larger conversation. For example, members of a protected category may refer to each other using terms that are typically considered as slurs. When used consensually, the intent behind these terms is not abusive, but a means to reclaim terms that were historically used to demean individuals.

When we review this type of content, it may not be clear whether the intention is to abuse an individual on the basis of their protected status, or if it is part of a consensual conversation. To help our teams understand the context, we sometimes need to hear directly from the person being targeted to ensure that we have the information needed prior to taking any enforcement action.

**Note:** individuals do not need to be a member of a specific protected category for us to take action. We will never ask people to prove or disprove membership in any protected category and we will not investigate this information.

## Consequences

Under this policy, we take action against behavior that targets individuals or an entire protected category with hateful conduct, as described above. Targeting can happen in a number of ways, for example, mentions, including a photo of an individual, referring to someone by their full name, etc.

When determining the penalty for violating this policy, we consider a number of factors including, but not limited to the severity of the violation and an individual's previous record of rule violations. For example, we may ask someone to remove the violating content and

serve a period of time in read-only mode before they can Tweet again. Subsequent violations will lead to longer read-only periods and may eventually result in permanent account suspension. If an account is engaging primarily in abusive behavior, or is deemed to have shared a violent threat, we will permanently suspend the account upon initial review.

Learn more about our range of enforcement options

(<https://help.twitter.com/https://help.twitter.com/rules-and-policies/enforcement-options>).

If someone believes their account was suspended in error, they can submit an appeal

(<https://help.twitter.com/https://help.twitter.com/forms/general?subtopic=suspended>).

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# Exhibit D



Help Center

# Sensitive media policy

## Overview

November 2019

**You may not post media that is excessively gory or share violent or adult content within live video or in profile header, or List banner images. Media depicting sexual violence and/or assault is also not permitted.**

People use Twitter to show what's happening in the world, often sharing images and videos as part of the conversation. Sometimes, this media can depict sensitive topics, including violent and adult content. We recognize that some people may not want to be exposed to sensitive content, which is why we balance allowing people to share this type of media with helping people who want to avoid it to do so.

For this reason, you can't include violent, hateful, or adult content within areas that are highly visible on Twitter, including in live video, profile, header, or List banner images. If you share this content on Twitter, you need to mark your account as sensitive (<https://help.twitter.com/rules-and-policies/media-settings>). Doing so places images and videos behind an interstitial (or warning message), that needs to be acknowledged before your media can be viewed. Using this feature means that people who don't want to see sensitive media can avoid it, or make an informed decision before they choose to view it.

Under this policy, there are also some types of sensitive media content that we don't allow at all, because they have the potential to normalize violence and cause distress to those who view them.

We group sensitive media content into the following categories:

### Graphic violence

Graphic violence is any media that depicts death, violence, medical procedures, or serious physical injury in graphic detail. Some examples include, but are not limited to, depictions of:

- violent crimes or accidents;
- physical fights;

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- physical child abuse;
- bodily fluids including blood, feces, semen etc.;
- serious physical harm, including visible wounds; and
- severely injured or mutilated animals.

**Note:** exceptions may be made for documentary or educational content.

### **Adult content**

Adult content is any consensually produced and distributed media that is pornographic or intended to cause sexual arousal. Some examples include, but are not limited to, depictions of:

- full or partial nudity, including close-ups of genitals, buttocks, or breasts (excluding content related to breastfeeding);
- simulated sexual acts; and
- sexual intercourse or other sexual acts – this also applies to cartoons, hentai, or anime involving humans or depictions of animals with human-like features.

**Note:** exceptions may be made for artistic, medical, health, or educational content.

For content that was created or distributed without the consent of those featured, please refer to our non-consensual nudity policy

(<https://help.twitter.com/rules-and-policies/intimate-media>).

### **Violent sexual conduct**

Violent sexual conduct is any media that depicts violence, whether real or simulated, in association with sexual acts. Some examples include, but are not limited to, depictions of:

- rape and other forms of violent sexual assault, or sexual acts that occur without the consent of participants, including a simulated lack of consent; and
- sexualized violence – inflicting physical harm on an individual within an intimate setting, where it is not immediately obvious if those involved have consented to take part.

### **Gratuitous gore**

Gratuitous gore is any media that depicts excessively graphic or gruesome content related to death, violence or severe physical harm, or violent content that is shared for sadistic purposes. Some examples include, but are not limited to, depictions of:

- dismembered or mutilated humans;
- charred or burned human remains;
- exposed internal organs or bones; and
- animal torture or killing. **Note:** exceptions may be made for religious sacrifice, food preparation or processing, and hunting.

### **Hateful imagery**

Hateful imagery is any logo, symbol, or image that has the intention to promote hostility against people on the basis of race, religious affiliation, disability, sexual orientation, gender/gender identity or ethnicity/national origin. Some examples of hateful imagery include, but are not limited to:

- symbols historically associated with hate groups, e.g., the Nazi swastika;
- images depicting others as less than human, or altered to include hateful symbols, e.g., altering images of individuals to include animalistic features; or
- images altered to include hateful symbols or references to a mass murder that targeted a protected category, e.g., manipulating images of individuals to include yellow Star of David badges, in reference to the Holocaust.

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## **What is in violation of this policy?**

Our aim is to limit exposure to sensitive images and videos and to prevent the sharing of potentially disturbing types of sensitive media. For this reason, we differentiate our enforcement approach depending on the type of media that has been shared and where it has been shared.

### **Graphic violence, adult content, and hateful imagery**

- you can't target people with unsolicited images or videos that contain graphic violence, adult content, or hateful imagery; and
- you can't include graphic violence, adult content, or hateful imagery within live video, profile, header, or List banner images.

### **Violent sexual conduct and gratuitous gore**

We prohibit violent sexual conduct to prevent the normalization of sexual assault and non-consensual violence associated with sexual acts. We prohibit gratuitous gore content because research has shown that repeated exposure to violent content online may

negatively impact an individual's wellbeing. For these reasons, you can't share images or videos that depict violent sexual conduct or gratuitous gore on Twitter. **Note:** very limited exceptions may be made for gory media associated with newsworthy events.

## What is not a violation of this policy?

You can share graphic violence and consensually produced adult content within your Tweets, provided that you mark this media as sensitive. We may also allow limited sharing of hateful imagery, provided that it is not used to promote a terrorist or violent extremist group, that you mark this content as sensitive and don't target it at an individual (via mentioning someone or including an identifiable individual within such images).

To mark your media as sensitive, navigate to your safety settings (<https://help.twitter.comhttps://twitter.com/settings/safety>) and select the **Mark media you Tweet as containing material that may be sensitive** option. If you don't mark your media as sensitive, we will do so manually if your content is reported for review.

## Who can report violations of this policy?

Anyone can report potential violations of this policy via our dedicated reporting flows.

## How can I report violations of this policy?

### In-app

You can report this content for review in-app as follows:

1. Select **Report Tweet** from the ☰ icon.
2. Select **It displays a sensitive photo or video**.
3. Select the relevant option depending on what you are reporting.

### Desktop

You can report this content for review via desktop as follows:

1. Select **Report Tweet** from the ☰ icon.
2. Select **It displays a sensitive photo or video**.
3. Select the relevant option depending on what you are reporting.

### To report Lists:

1. Navigate to the List you'd like to report.
2. Click or tap the **More** icon.
3. Select **Report List**.

## What happens if you violate this policy?

The enforcement action we take depends on the type of media you have shared, and where you have shared it.

### Graphic violence, adult content, and hateful imagery

- live video and profile images – the first time you violate this policy, we will require you to remove this content. We will also temporarily lock you out of your account before you can Tweet again. If you violate this policy again after your first warning, your account will be permanently suspended;
- sending someone unsolicited violent or adult content – if you target someone with sensitive media in a clearly abusive or unsolicited way, we'll require you to remove it under our abusive behavior policy (<https://help.twitter.com/rules-and-policies/abusive-behavior>); and
- accounts dedicated to posting sensitive media – your account may be permanently suspended if the majority of your activity on Twitter is sharing sensitive media.

If you believe that your account was suspended in error, you can submit an appeal (<https://help.twitter.com/forms/general?subtopic=suspended>).

### Violent sexual conduct and gratuitous gore

- if you share media that depicts violent sexual conduct or gratuitous gore anywhere on Twitter, we will require you to remove this content.
- if your account is dedicated to posting this type of content, your account will be immediately permanently suspended.

If you believe that your account was suspended in error, you can submit an appeal (<https://help.twitter.com/forms/general?subtopic=suspended>).

## Additional resources

Learn more about our range of enforcement options

(<https://help.twitter.com/https://help.twitter.com/rules-and-policies/enforcement-options>).

and our approach to policy development and enforcement

(<https://help.twitter.com/https://help.twitter.com/rules-and-policies/enforcement-philosophy>).

Adult content that was created or shared without the consent of those depicted is reviewed under our non-consensual nudity policy

(<https://help.twitter.com/https://help.twitter.com/rules-and-policies/intimate-media>).

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**CERTIFICATE OF SERVICE**

I hereby certify that on January 20, 2021, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to the email address denoted on the Electronic Mail Notice List.

I certify under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed this 20th day of January, 2021.

/s/ Hannah E. Mohr  
Paul A. Matiasic  
Hannah E. Mohr  
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