



**DAVID SUZUKI
FOUNDATION**
One nature.

2019 WINS
**ANNUAL
IMPACT
REPORT**



THANK YOU

This year marked a historic turning point.

In Canada and around the world, millions took to the streets, demanding action on what you and I have long cared about: protecting the planet.

You're driving this change and, thanks to you, we've made real progress.

Your enduring generosity and refusal to give up make us strong, credible and resilient. Our policy successes, public engagement accomplishments — *our very existence* — are because of you.

This report highlights just a few of the many achievements you helped make possible in 2019.

You helped make climate change Canada's top federal election issue.

You backed 15 young people standing up for their future by taking the federal government to court for contributing to and perpetuating climate change.

You safeguarded at-risk species like bees, butterflies, caribou, orcas and salmon by helping conserve and restore their habitat.

You powered the Blue Dot movement to secure everyone in Canada's right to breathe clean air, drink safe water and eat toxic-free food.

These are your wins. And they show how when we work together, we can achieve real results.

Thank you again for your trust and support. Together, we're working toward protecting nature's diversity and the

well-being of all life, now and for the future, and helping people in Canada act every day on the understanding that we are one with nature.

I look forward to our continued partnership in 2020.

Stephen Cornish, CEO



2019 WINS CLIMATE

“With great effort and human ingenuity, we can learn to better live in balance with nature. We can get through the climate crisis. But it’s too late for half measures. We need an all-out effort as great as or greater than mobilizations for the ‘great’ wars. We need to kick our fossil fuel addiction now, for our sake and for the children’s.”

DAVID SUZUKI



YOUTH DEMAND CLIMATE ACTION

“The climate crisis is the biggest threat humanity has ever faced. I will not accept the global suffering of future generations. That is why I act.”

IRA, 15 (CALEDONIA, NOVA SCOTIA)

Last fall, 15 young people from across Canada filed the country’s first ever lawsuit against the federal government for violating their charter rights by contributing to and perpetuating dangerous climate change.

The goal: Force urgent and effective climate action from the Canadian government.

The young plaintiffs suing the federal government are all living with climate impacts. These include coastal erosion destroying family property, asthma worsened by wildfire smoke, illness transmitted by insects whose ranges have been expanded by global heating and crippling anxiety about the dying planet.



PHOTO: ROBIN LOZNAK

Thanks to you, we contributed to the cost of preparing their legal case, organized the Vancouver news conference announcing their lawsuit, supplied a videographer to document the announcement of the case and provided communications training

to assist them on their journey for climate justice.

Learn more about the young plaintiffs and follow the lawsuit’s progress at davidsuzuki.org/youth-climate-lawsuit.

GOING TO COURT FOR A NATIONAL CARBON PRICE

You made it possible for us to appear in court in Regina and Toronto to support the Government of Canada’s ability to apply effective climate policy solutions at a national scale.

The Province of Saskatchewan brought its case, admitting that climate change is a critical issue, but objecting to “busybody federalism.” The Government of Canada argued that climate change is a national

concern and meeting international commitments lies with the federal government.

Through our legal team, we argued that climate change is a national emergency with unprecedented risk to human health, ecosystems and species survival.

As with other national emergencies, the federal government must have the

ability to respond when the safety of people in Canada is at stake.

Both cases were decided in our favour.

These reference cases are among the most important Canadian constitutional challenges in the last several decades.

Ontario and Saskatchewan have appealed the decision in the Supreme Court.

FAST-TRACKING THE MOVE TO RENEWABLES



Most people in Canada support a quick transition to efficient, zero-emissions energy.

Thanks to you, we launched Clean Power Pathways, a three-year project to deliver choices to meet our energy and climate goals.

With our university partners, we're connecting modelling research, policy solutions and engagement at national and municipal levels to explore the most effective approaches to meet our climate goals through clean power.

We published *Zeroing in on Emissions: Charting Canada's Clean Power Pathways*. Bringing together the findings of experts, the report identifies 10 strategies for Canada to reduce emissions to or near zero by mid-century.

In May, B.C. passed legislation on zero-emission cars and trucks, an important step toward making it easier for British Columbians to go electric. The Zero Emission Vehicles Act is a critical contribution to decreasing carbon pollution from the transportation sector, which accounts for about 40 per cent of the province's carbon emissions.

HELPING CREATE CANADA'S CLIMATE ELECTION

Last October — *for the first time in Canadian history* — climate change was the top federal election issue.

Our *Get Out the Vote* campaign reached thousands of people by phone and text message. Our community members wrote hundreds of letters to the editor (49 were published) about the importance of climate action this election, and more than 1,000 personalized letters to party leaders and more than 43,000 online messages demanding bold climate action.

We spoke at universities, mobilizing students and faculty members and ran a webinar on how to engage youth in the election. David Suzuki and Stephen Lewis's popular Climate First events toured the country. Our provocative *18to8: Let the kids vote!* campaign generated significant social and

"The right and only thing we can do for our children is to show them that voices matter, votes matter and someone is listening."

FELICIA, HOSPITAL WORKER,
MOM AND STUDENT



traditional media attention. And our Why We Vote campaign raised people's voices, broadcasting their moving, first-person climate change accounts.

We also made it easy for our community to send letters and speak with their newly elected leaders in Ontario.

NURTURING THE NEXT GENERATION OF ENVIRONMENTAL LEADERS

You're supporting innovative thinkers who are exploring bold ideas about climate change. The David Suzuki Fellowships launched in 2017. It's the only North American environmental program that allows fellows to keep one foot in academia and the other in professional development.

NICOLE DAVIES researched the barriers to and requirements of Indigenous food sovereignty efforts and co-formed the Indigenous Sustenance Reclamation Network, which will deliver food sovereignty workshops to Indigenous communities across Ontario.

BRETT DOLTER worked on our *Zeroing in on Emissions: Canada's Clean Power Pathways* report and is helping the City of Regina achieve 100 per cent renewable energy by 2050.

MAXIME FORTIN FAUBERT is mapping vacant and contaminated lands on the Island of Montreal to explore how revegetating them could improve climate change resilience.



MELINA LABOUCAN-MASSIMO researched renewable energy, eco-housing and food sovereignty projects in Indigenous communities and created the documentary series *Power to the People*.

ERIC MILLER leads a global initiative on the ecological footprint, helping people understand concepts, measures and perspectives that relate economies to ecosystems and to nature conservation.

JEROME LAVIOLETTE researched why people are so attached to having their own car and what would it take to get them to consider lower-carbon transportation options.

TARA MAHONEY studied how to get millennials more concerned and active around climate change, and helped develop CliMate, our climate conversation coach.

PRISCILLA SETTEE shares place-based Indigenous knowledge to support climate change monitoring and development of local solutions and opportunities within and across Indigenous territories.

ANNABEL WEBB is using existing domestic and international human rights law to promote intergenerational environmental justice in Canada.

COACHING CLIMATE CONVERSATIONS

One of the most important things people can do about climate change is talk about it. But having constructive conversations with people who don't agree with us — without sparking heated debate — is hard.

Thanks to you, we're innovating with new technologies to find ways to

connect people who care about climate change, especially youth.

Meet CliMate, a fun, easy, interactive online chatbot that teaches people to listen to each other, build empathy and find common ground.

CliMate is rooted in science and draws on expertise in social and political

psychology. Launched in December, it has already trained more than 3,500 people. While it will help you have less polarized conversations about climate change, it can also be useful for any potentially divisive topics. Check it out at davidssuzuki.org/climate-conversation-coach.

2019 WINS BIODIVERSITY

“All living things depend on a stable climate and functioning ecosystems. Our planet is the only one with badgers and dragonflies — and chocolate! It’s worth fighting for.”

DAVID SUZUKI





PHOTO: JOHN FORDE

STANDING UP FOR ORCAS AND SALMON

Salish Sea orcas (a.k.a. southern resident killer whales) are Canada's most endangered marine mammal, at imminent risk of extinction. Only 73 remain. They're harassed by boaters and disturbed by vessel noise. Populations of their preferred food, Chinook salmon, are declining.

The interdependence between orcas and salmon illustrates the importance of healthy ocean ecosystems. If we don't recover declining Chinook salmon, orcas may not survive.

Together, we pushed for unprecedented positive changes for orca, Chinook and the coastal communities that depend on both.

Last year, Canada announced the boldest measures ever to recover at-risk orcas and Chinook salmon. These include greater whale-watching restrictions, no-vessel zones in some feeding areas and reduced harvest of at-risk Chinook.

You helped raise the urgency of the orcas' situation with government. We're so grateful for your support.

SAFEGUARDING ATL'KA7TSEM/HOWE SOUND

Thanks to recovery efforts, orcas, humpback and grey whales, Pacific white-sided dolphins, salmon and herring are all returning to Atl'ka7tsem/Howe Sound. In addition to supporting Camp Suzuki at Chá7elkwnech and other area

educational programs that promote Indigenous relations, you powered our multilayered conservation map that details ecological and traditional knowledge in a way never seen before. Check it out at dauidsuzuki.org/howe-sound.

DEFENDING COASTAL WATERS

Oceans are Earth’s largest life-support system. They regulate climate, produce oxygen and provide food and livelihoods for billions of people and animals. With three oceans surrounding the world’s longest coastline, Canada must work hard to protect its coastal waters.

You’re helping safeguard marine ecosystems and at-risk species from coast to coast to coast.

Over the past year, three important changes to legislation were made:

- Canada made an international commitment to strengthen protection of at-risk marine ecosystems. The government also surpassed its pledge to protect at least 10 per cent of its oceans by 2020 and is now setting a path to protect 30 per cent by 2030.

- Government made small but significant changes to the Oceans Act and Petroleum Resources Act so it can react quicker and more efficiently to prevent harmful activities in marine protected areas. These include a simpler process to create marine protected areas and adopting recommendations to improve their quality.
- Canada announced a renewed Fisheries Act. It defends coastal ecosystems, estuaries and water access and quality, and provides countless other benefits for people and nature. It also commits to rebuilding fish stocks that will help make Canada’s fisheries more resilient to climate change and overfishing.

These make a huge difference in protecting oceans and their inhabitants.



PROTECTING POLLINATORS

The Butterflyway Project is a citizen-led movement growing highways of pollinator habitat throughout Canada. It shows that a small group of residents can make a big difference for bees and butterflies!

You made it possible for us to recruit and train scores of volunteer Butterflyway Rangers who planted pesticide-free, native wildflowers along streets and in parks, schoolyards and gardens in their communities, creating new habitat where pollinators can feed and shelter.

You also helped get milkweed — the only plant where threatened monarch butterflies lay their eggs and their caterpillars’ first food — into peoples’ hands.

Thousands sowed seeds and planted seedlings along the monarchs’ migratory path. Millions of monarch butterflies safely made it from Canada to Mexico for the winter — more than twice as many as the previous year! There’s still lots to be done, but these numbers are really encouraging.



CONSERVING CARIBOU

Caribou are threatened with extinction throughout Canada. Of the 51 boreal caribou herds in Canada, 37 are unlikely to survive unless industries that impact their habitat, like forestry, oil and gas, change their ways.

Woodland caribou are an umbrella species. That means their health is an indicator of the well-being of the entire ecosystem where they live.

With your support, we created an interactive online story map that's inspiring people to take action for caribou before it's too late.

Our story map combines the latest science with first-hand accounts from Indigenous communities and highlights the solutions we can each take to help caribou recover. Explore the story map and learn more at davidsuzuki.org/caribou-map.

WHY IS THE BOREAL FOREST SO IMPORTANT?

The boreal is home to:

-  85 MAMMAL SPECIES
-  300 BIRD SPECIES
-  20 TREE SPECIES
-  32,000 INSECT SPECIES
-  130 FISH SPECIES
-  80 REPTILE AND AMPHIBIAN SPECIES

2019 WINS

ENVIRONMENTAL RIGHTS

“The minute you ask, ‘What is a healthy environment?’ you realize how deeply embedded we are and utterly dependent on the natural world.”

DAVID SUZUKI





HAPPY BIRTHDAY BLUE DOT!

On November 26, the Blue Dot environmental rights movement celebrated its fifth anniversary.

Thanks to you, we toasted the hundreds of volunteers from coast to coast to coast who've propelled this movement forward.

David Suzuki and Foundation staff cheered on the volunteers' successes at a Vancouver event where performers and special guests who took part in the 2014 Blue Dot Tour

reunited to regale everyone with stories and songs.

Because of the volunteers' hard work, more than 100,000 people have taken our Blue Dot pledge. And 174 municipal governments — representing half of Canada's population! — have passed environmental rights declarations.

We're leveraging this momentum to push the new federal minister of environment to include environmental rights in the Canadian Environmental Protection Act.

MORE THAN 200 MPS AND CANDIDATES SIGN PLEDGE FOR ENVIRONMENTAL RIGHTS

More than 110 countries recognize their citizens' right to a healthy environment. But not Canada.

With your support, we continue to push for your environmental rights to be written into Canada's laws.

Leading up to the federal election, more than 200 MPs and candidates from all major political parties had signed our

MP Pledge for environmental rights. The pledge gives an opportunity for leaders to show their support for the idea that everyone should have equal access to a clean air, water and food.

October's election returned 82 pledge signers. At writing, that number has jumped to 104. We've also recruited and trained volunteer pledge leaders in 140 ridings.

FINANCIALS



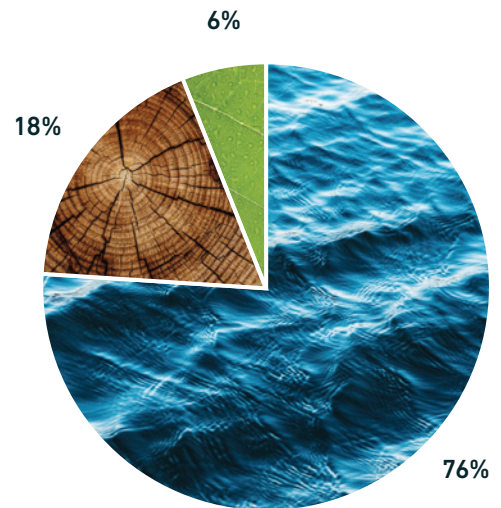





YOUR DONATIONS AT WORK

Many sources, including tens of thousands of small, individual donations power our work. This wide range of support allows us to be fully independent.

Year ended August 31, 2019,
with comparative figures for 2018.

	2019	2018
Revenue	\$12,401,077	\$10,519,038
Expenses	\$11,609,011	\$10,480,499
Gains on endowment fund investments	(\$403,433)	\$748,900
Excess of revenue over expenses	\$388,633	\$787,439



-  Environmental programs
-  Fundraising and donor stewardship
-  Administration

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Thank you for your generosity. This list includes donors who contributed \$5,000 or more between September 1, 2018 and August 31, 2019.

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